

SPORTS

POSTPONE CHICAGO AUTO DERBY TO 26; STRIKE THE CAUSE

Speedway Race Will Not Be Run on the Coming Saturday Because of Tie-Up in Street Railway.

(SPECIAL TO THE GAZETTE.) Chicago, Ill., June 16.—Officials of the Chicago Automobile club Tuesday night announced the postponement of the first 500 mile Chicago derby on the new board track at Maywood, from Saturday, June 19, to Saturday, June 26, on account of the street car strike.

Fifteen cars qualified at the elimination heats on Tuesday. Darin Resta, the Italian driver, averaged 110.1 miles an hour for a lap, setting a new world's record for cars of 300 cubic inches piston displacement. The trials were officially sanctioned and timed.

All of the other fourteen qualifiers

\$2.95

Our Bargain sale on Children's Suits was a decided success the first day. It opened with a rush and continued all day long. The bargains were highly appreciated by the mothers. There are still some left.

\$2.95

T. J. ZIEGLER CLOTHING CO.

JOSEPH M. CONNORS, Mgr.

Specialists of Good Clothes and Nothing Else. The Home of John B. Stetson Hats, Wilson Shirts, Lewis Underwear, Mallory Cravenshotted Hats, Hart Schaffner & Marx Clothes.



Are You a Business Man?

If you are, then you are a present or potential advertiser.

Therefore, the sessions of the Associated Advertising Clubs of the World at Chicago, June 20 to 24, will be of vital interest to you.

It is not necessary that you should be an advertiser now. It is only necessary that you should be making and selling something.

The Associated Advertising Clubs Convention is the biggest business movement in the world. Can you afford to be out of it? Write for full information.

Convention Committee, Advertising Association of Chicago, Advertising Bldg., Chicago, Ill.

COBB SETS PENNANT BEE AMONG TIGERS

Georgia Peach Shows No Sign of Slowing Up and Is Going Through League On a Gallop.

(By Barry Paris.)

New York, June 16.—The marvelous and consistent playing of the peerless Ty Cobb is responsible for the Tigers' position in the American League pennant gallop this summer. The Georgia Peach is experiencing his best year in the w. k. pastime and judging by his poorest season's records by the barrel full are destined to fall in 1915.

The Tiger clan is infected with the pennant bug. Every member of the team is already figuring on what he is going to do with his share of the world's series money. They don't concede any other team in the Johnson loop a chance to cop.

Cobb's great playing is the main cause. The marvelous Ty Cobb has the pennant bug worse than any of his teammates and they have become infected with his enthusiasm. Ty is warily avoiding battles on and off the field that might keep him out of the lineup even a day. He knows as well as any one that his strength offensive was many games for the Detroit crew and he doesn't want to hurt the club's chances.

Ty has won several games single-handed this year. Against the Yanks recently here, when the Tigers won, 3 to 0, Cobb scored two runs himself and drove in the other one. Incidentally, he stole second and home to score one of the runs.

Jennings has about as classy a pitching staff this year as anyone in the circuit. At least his stab artists are in better shape than those of any other club with the possible exception of the White Sox. Monsieur Jean Dubs, a sharpshooter named Boland and George Druess are doing most of the heavy work. Druess and Dubs have been with the Tigers some time, but Boland is a recent acquisition.

Cobb doesn't furnish all the heavy artillery for the club, even though he does lead the league. He pals in the outer gardens—Veach and Crawford—are both slamming the ball in the select three hundred class. Diminutive Donnie Bush, who has been shortstopper for the Tigers for years, has been full of "that old life" all spring and is playing with the popper of a youngster. Burns, Jennings' regular first sacker, was injured early in the season, but Kavanaugh has been filling his shoes so successfully that his absence hasn't been noticed much. Pep Young, a former Yankee, is cavorting around at second in great shape.

Sport Snap Shots

MORRIS MILLER

Wasn't it "Doc" Gessler who caught a fly, with two men on in the ninth and one out, and ran to the clubhouse while the winning runs were being scored? The question is prompted by the story in a Philadelphia paper of an untrained player. Can it be possible two big leaguers did this "bone" trick?

Where, oh, where, has Carl Morris the original white hope, gone? Nothing has been heard from Carl since Coffey ground his face up. Morris was the original white hope—the vanguard of the class that finally developed a man to whip Johnson.

MATTY ORDERED TO TAKE A LONG REST



Christy Mathewson.

After fourteen years in the major leagues, Christy Mathewson has been ordered by a specialist to take a long rest. His trouble is pronounced a nervous disorder, and old-time players claim it is an ailment similar to the one which so abruptly terminated the pitching usefulness of Ed Walsh of the White Sox.

Some credit is due Morris for what he started.

College baseball for this spring is near its end—and the scouts who have been watching the college boys play report one of the best crops of promising ball players ever turned out. There are at least a dozen youths playing for their schools who are major league material, but perhaps not more than two or three will be taken on, even if they want to play, because of the economy being practiced by all the big leagues. The two best men in the west are Paul des Jardens of the University of Chicago, and Juel, pitcher for Northwestern.

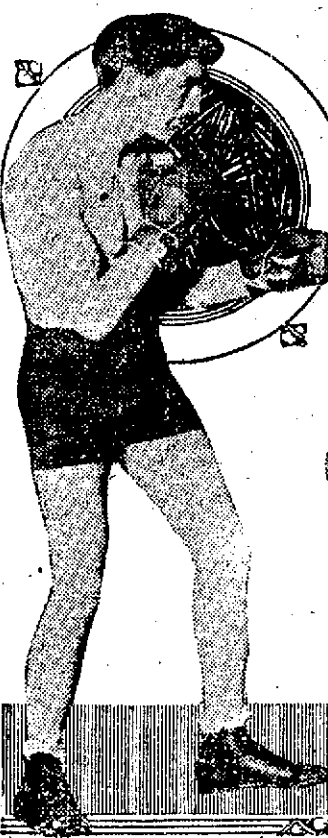
No wonder a lot of us can't play good golf. Walter Travis, in his recent match for the title against Johnny Anderson, had two putts of less than two feet. He looked up on both, a record for him, and missed both. Yet a lot of us look up on putts of eight feet, make shots of 140 yards, or full drives, and wonder what the halley happened.

While there are several pitchers in baseball who on paper would rank ahead of Grover Alexander of the Phillies, all things considered he is probably the greatest of them all. Alexander has remarkable ability. He does not labor in his pitching, and he knows as much about fooling batters as any twirler who ever stood on the mound. Alexander is one of the few pitchers who would change a loser into a winner by his acquisition, and there are few who have ability enough to be so considered.

"Wheeler" Dell of the Brooklyn Dodgers, who is making a remarkable name for himself by his effective pitching, owes the fact that he is a pitcher to a chance. In 1896 Dell was playing first base on a team of Butte, Mont., with Fred Van Ness who is now a baseball writer in New York. Van Ness was the pitcher for the team. One day Fred was injured and there as no pitcher to succeed him. Van Ness suggested Dell, who refused at first, but finally went on the rubber and made such a good showing that he has been pitching ever since.

Buck Herzog can always be depended upon to put up a brilliantly dashing and aggressive game. One

WHITE, WHO MEETS WELSH JULY 5, HAS NEVER SHOWN CLASS IN A LONG BOUT



Freddie Welsh (left) and Charlie White.

or two more players like himself on the Cincinnati team and the Reds would make things hum; but there are not many like Buck to be had.

Pittsburgh fans are now worship-

Challenger Charley White, who will meet Champion Freddie Welsh at Denver on July 5 in a twenty-round bout for the championship of the world, has never shown class in any bout of over fifteen rounds. Less than two years ago he was virtually compelled to take the count when he attempted to whip Jack Britton over the twenty-round course at New Orleans. White has figured in about eighty-five ring contests, but he has lasted out the long distance in only two bouts and rounded out only one fifteen-lap affair.

STANDISH An



ARROW COLLAR 2 for 25¢

Claret Fashions & Co. Inc. Makers

ordinary youngster would come to feel "all swollen up on himself" were he to be as successful as Mamma. But this isn't the case with the new star. Al, is just the same now as he was in 1913, when he was pitching for Huntington, W. Va., for \$100 a month.



ON THE SAFE SIDE. "Does your father know I'm shooting on his pasture?" "I guess so. He locked the live stock in the barn to-day."

You uncork that sunshine tank

by letting some Prince Albert joy smoke sift into your system via a jimmy pipe or makin's cigarette, for you never got such fun out of tobacco in all your life.

Get that P. A. flavor? Get that P. A. aroma? Go to it mighty cheerful, because P. A. can't bite! Puff away like you hit perpetual motion in the first round! And keep fired-up till the cows come home. For it's surefacts Prince Albert never groused any other man's tongue and won't grouch yours!

Get P. A. jimmy pipe joy's and cigarette makin's happy, then you'll personally understand that no other pipe and cigarette tobacco ever was or ever can be like

Prince Albert, because it's made by a patented process that cuts out the bite and the parch. That's why pipe peaceful and cigarette peaceful men call

Prince Albert, because it's made by a patented process that cuts out the bite and the parch. That's why pipe peaceful and cigarette peaceful men call

PRINCE ALBERT

the national joy smoke



Here is another just-acted member of the Prince Albert "old-time jimmy pipe club." This is John O'Reilly, of East Providence, R. I., who has just passed the century mark. Mr. O'Reilly is one of those grand old men who have come to this ripe age with the joy of his friendly jimmy pipe fresh in his mind each morning. He has always been a liberal smoker.

Prince Albert is sold everywhere because the demand for it is universal. So wherever you happen to run short just drop in the nearest shop that sells tobacco and buy the famous red box for a jimmy pipe, 10c; the tin, 10c; the handsome pound and half-pound tin, 10c; and that classy crystal-glass round holder with sponge-mastaler top.

You be a sport and take a chance on this say-so, because you've no idea of the bully goodness, of the joy's satisfaction, of the contentment and restfulness and that sort of thing, that hits every man who gets chummy with P. A.

Hammer this home for what ails your smokeappetite, because you've no time to lose getting introduced to this real and true man-tobacco that's ace-high and a yard wide no matter how you swing on it, jimmy pipe or makin's cigarette!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

The Janesville Gazette

New Bldg. 200-201 E. Milwaukee St.
ENTERED AT THE POSTOFFICE AT JANESVILLE
WIS. AS SECOND CLASS MAIL MATTER.

BUSINESS OFFICE OPEN SATUR-
DAY EVENING.

WEATHER FORECAST.

Shows this afternoon; partly cloudy and cooler tonight; Thursday a little warmer with easterly winds.

Member of Associated Press.
Member of Audit Bureau of Circulations.
Member of Wisconsin Daily League.

STREET LIGHTING.

After six months of earnest effort to interest the property owners and tenants of the downtown business district in the plan to establish ornamental street lighting and do away with the old fashioned and inadequate arc lights, the Commercial club has decided to make its appeal directly to the people of the city themselves and see if they are not enough interested in bringing Janesville to the front to aid in the work.

The plan is to secure the endorsement of the citizens generally to the plan of re-arranging the lighting system of the city. To do away with the unsightly electric, telephone and telegraph poles in the downtown district, erect a handsome street lighting system that will be a pride of every citizen and throughout the various residential portions of the city a light in every corner if possible. This is what the Commercial club has undertaken and it is worthy of careful consideration.

The cost would be a nominal one to each taxpayer. Not materially different from what he pays in taxes at the present time, and the benefit to the city as a whole is incalculable. The cost of the change would be spread over five years and the slight increase would not be perceptible. It would mean putting Janesville in the class of cities that are seeking to advance their general interests supported by the citizens as a whole. If other communities not half as prosperous as Janesville can do these things, why not Janesville?

The Commercial club is about to start a campaign to seek the endorsement of this plan from citizens generally. It means a general awakening of interests in the community you live in and each one can take their part in the work of boosting by signing their name to the petition to the mayor and councilmen that they are in favor of such a plan.

Mayor Fathers and the councilmen will favor such a plan if it is given the proper endorsement. They have the power to do it but they want the assurance of the citizens generally that it is what they desire. Think of the change in the business district with the unsightly and dangerous telephone and telegraph poles put out of sight? It would be an addition to the city as a whole from the start and it can be successfully accomplished unless the present lighting system down town is changed.

After installation the cost of maintenance will be the same as at present and the benefit derived can not be roughly estimated by the figures, that will be more figures, that may be presented. It is a civic proposition and one which everyone should take their part.

Thus far the corn crop has not been materially benefited by the rain. If there are a few days and nights of warm weather and then a few showers all will be well. Twenty-five or six years ago some of the older farmers relate we had a similar month of June. The corn grew, but as one man expressed it, "We cultivated it with our overcoats and mittens on." Then came a warm spell and the crop that year was above the normal. Let us hope that this will be a repetition of history.

It would be hard to find a genuine democrat who grieves over the desertion of Bryan at this critical stage of democratic diplomatic history. The man who deserts the ship in mid-ocean is not half as much a political coward as the man who deserts a place of responsibility when his presence would aid materially in solving serious problems and when his desertion might be misconstrued by a foreign power.

Evidently the Janesville Commercial club does not mean to let the citizens forget that if Janesville is to be a well lighted city they must put their shoulder to the wheel and help the plans with this in view. It is a most commendable undertaking and it is to be hoped the citizens generally will respond to the call for recruits.

Property-owners who have sidewalks that should be replaced should have enough civic pride not to wait for the city council to order them to rebuild them. There are enough "humpty-dumpty" circuits on some of the Janesville sidewalks that would put to shame a city that seeks recognition as a progressive community.

Governor Philipp is having a hard time of it at Madison with half the newspaper correspondents banding the big news of the session putting an erroneous construction on his efforts to give the state of Wisconsin a safe, sane and business administration.

Bryan's "swan song" has been elongated to such an extent that it has become a "country next" story. Now he is going to write a history of the causes of the European war and the moral effect of it upon the world as a whole.

This war talk of three weeks ago has all died down and there is not even a murmur of possibility that we may have to declare war on anybody or anything except the flies and mosquitoes this coming summer. In the meantime, however, we should prepare for any eventuality that might happen.

Walking is good in Chicago. It costs a small fortune to ride, so the average business man walks to work. Meanwhile the auto owners and motor busses are reaping a rich harvest of coin from this strike.

The Wall Street Journal is one of the bitterest of the anti-German press in this country. It dares call a spade a spade and then argue why it should be so called.

It would appear that Greece is now ready to take its part in the fray. That is, if the recent election counts for anything in that kingdom.

Milton News

REVEREND E. L. EATON IN COMMENCEMENT ADDRESS TO ACADEMY GRADUATES

[SPECIAL TO THE GAZETTE.]
Milton, June 14.—At the graduating exercises of the Academy of Milton College, held in the college auditorium last evening, the Reverend E. L. Eaton, D. D., of Madison, delivered the address to the graduating class. His address, the subject of which was, "The Natural Equation," was a strong plea for unity and balance. He showed the value of education and the necessity of genuine religion as the chief element in human life. Four graduates received diplomas, Isabella Brown of North Liberty, Iowa, Marjorie H. Hurdick of Milton, James H. Hadden and Robert H. Lamb of Rock Prairie. Miss Hurdick, as a reward for her man scholarship in Milton college.

Program.
Piano Duet—The Jolly Blacksmiths.
Hazel Morgan and Gladys Vera Cartwright.
Invocation.
Song—Gaily Chant the Summer.
Birds—Miss Alberta Crandall.
Address—The Natural Equation.
The Rev. E. L. Eaton, D. D.
Stars of the Summer Night.
The Treble Clef.
Presentation of Diplomas.
Benediction.

The School of Music at Milton college held its graduating exercises yesterday afternoon at half past two o'clock. The program consisted of selections by students, including two graduates from the piano course, who received diplomas. There were Miss Beth A. Bingham of Milton, and Miss Lucine E. Jones of Janesville.

Program.
L'Aleste; Fanfare Militaire, Op. 512—Piano duet.
Alverde Hope Van Horn.
Vida Lowe Thomas.
5th Air Variations—Violin—Chas. Dancla.
Dorothy G. Maxson.
Till Dawn—Song.
Grace L. Babcock.
Reverie d'Amour—Piano—Ralph Katherine Maxson.
Dance of the Goblins—Quartet.
Ruth H. Bingham, Dorothy Maxson, Doris Randolph, Ardis Bennett.
A Bird Lullaby—Sudds.
Margaret Owen.
Isabella, Grand Valse—Piano—Bachmann.
Mary Cecile Wentworth.
5th Air Variations—Violin—Beriot.
Ruth Harriette Bingham.
Quartet from "Rigoletto"—Piano—duet.
Verdi arr. by Jas. H. Rogers.
Miss M. Campbell, Jessie Post.
Songs.
a. An Irish Love Song—Lange.
b. Bird Raptures—Schneider.
Hark, Hark the Lark—Piano—Marion Hull.
a. Gavotte—Bech.
b. Flower Song—Lange.
Silver Spring—Piano—Mason.
Lucine Elizabeth Jones.
Caprice espagnol—Piano—Moszkowski.
Presentation of Diplomas.
Graduates—Beth Armita Bingham, Lucine Elizabeth Jones.

REMAINS OF ANCIENT AMERICANS FOUND IN OHIO

[SPECIAL TO THE GAZETTE.]
West Salem, O., June 16.—State archaeologists, headed by William C. Mills, curator at the state museum at Columbus, were to begin explorations near here today, following the uncovering of a mound in which five bodies, tools, pottery and other relics have been found. Mills pronounced the mound of great value to students of ancient Americans.

TOO LATE TO CLASSIFY

WANTED—Girl for general housework, 317 N. Washington. 4-6-16-3t.
FOR SALE—Nice 8-room house with extra lot, modern conveniences, fine location, second ward, De Barbain, H. A. Mosser, 123 W. Milwaukee St. 3-6-16-3t.
FOR SALE—Fine pimento plants, 10c per doz. Mrs. John Timney, 417 Cornelia St. 13-6-16-3t.
FOR SALE—Folding baby cart, \$3.00. Inquire 333 Milton Ave. 13-6-16-3t.

LOST—Between Oak Hill cemetery and Myers Hotel corner, boy's coat with name in pocket. Return to Gazette office. Reward. 26-6-16-2t.
WANTED—Gentleman with three to eight hundred dollars for legitimate business. Big profits. Call from 6 to 8 evenings. R. Wollin, Hotel London. 5-6-16-2t.

ECLIPSE GAS STOVE in the condition, \$7; \$2 down, 50c per week. Talk to Lowell. 14-6-16-3t.
LARGE SIZE Cabinet, Eclipse Gas Range, almost new, regular price, \$22; our price \$20. Easy payments. Talk to Lowell. 14-6-16-3t.

WILL TRADE income real estate for stock of merchandise. Talk to Lowell. 38-6-16-3t.

FOR SALE—Black and white Shetland pony, 3 years old, gentle to ride. Old phone 5022 Black. 21-6-16-3t.

HARDWOOD CLIPPINGS, \$2.50 per load. Fifeild Lumber Co. Both phones 109. 13-6-16-3t.

FOR SALE—An extra heavy 4x10 teaming wagon. Fifeild Lumber Co. 26-6-16-3t.

FOR SALE—A horse, suitable for light work. Fifeild Lumber Co. 26-6-16-3t.

WHITE, pink and red geraniums in full bloom. Aster plants, snap dragons, double daisies, lobelias and vines. Place your order while they last. Chas. Rathjen, Center St. Green House. 23-6-16-3t.

FOR SALE—Strawberries, 10c per box by crate. Call New phone 1778 White. 18-6-16-3t.

TIN WORK of all kinds. New furnace and old furnaces repaired. Talk to Lowell. 27-6-16-3t.

WANTED—Position by experienced barber. Inquire R. C. Phone Red 1191. 2-6-16-3t.

FOR SALE—Two weeks' old chickens; inquire old phone 836 Mrs. J. T. Decoster. 13-6-16-3t.

ROMEO AND JULIET

MILTON CLASS PLAY

Production Proves Huge Success—Carroll West and Lloyd Hurley in Leading Roles.

Milton, June 16.—For twelve years at Milton College the students have presented at commencement one of Shakespeare's plays. Gradually the play has come to be the central event of the week and has attracted attention far and wide, so that from Madison and Milwaukee and many places between people who are aware of the excellent dramatic work of Milton students come to see the "Shakespearean play." During the last few years comedies have been chosen, but this year one of the strongest tragedies, most human in its interest, was given with such sustained power that critics who were present pronounced the performance far superior to that of the professional stage.

All the characters were taken with appreciation and vividly portrayed. A signal excellence of this performance was the fact that the chief characters sustained their positions throughout the entire play with never a slight lapse into self-consciousness. The light effects and scenery were especially prepared and were very effective, managed entirely by the students themselves. Carroll W. West, as Mercutio, gave a very lively presentation of that entertaining character. Loyd E. Hurley, as Romeo, won the commendation of the critics and the applause of the audience, which was the most impressive scene of the play. Miss Anna E. Post, as the old nurse, gave an inimitable presentation of that human and lovable character. She not only won the commendation of the critics and the applause of the audience, which was the most impressive scene of the play, but she was very impressive and tragically realistic. The music was very appropriate and was by a string trio under the direction of Mrs. Ellen C. Place. It is to be hoped that Milton College will keep up this annual gift to the community.

OFFICIAL NOTICE.

Street Assessment Notice.
Published by the authority of the mayor and council of the City of Janesville, Wisconsin.

Office City Clerk.
Janesville, Wis. June 15, 1916.
To Whom It May Concern:
Notice is hereby given that the final reports of the Board of Public Works on improving Milton avenue from St. Mary's avenue to the city limits, paving with a 23 foot center brick roadway, also South Bluff street between Oakland avenue and Clark street by paving with asphalt macadam, and improving at the expense of the real estate to be benefited thereby, were filed in my office on the 15th day of June, 1916, and that the Council of the City of Janesville, at a meeting thereof to be held in the council chambers in said city on the 25th day of June, 1916, at 3:00 p. m. will consider said reports and hear all objections which may be made there to and determine what portion of the cost of the improvement, if any, shall be paid by the city at large.

J. P. HAMMARLUND,
City Clerk.

FATHER AND SON MINISTERS: FORMER WILL MARRY LATTER

The Rev. Lewis A. Stark of Waupun today was granted a license to wed Miss Evelyn M. Post, a well known young lady of Edgerton. The Rev. Stark's father, the Rev. Charles W. Stark of Iowa, will perform the wedding ceremony.

ELECTRIC LIGHT BATH

for all Acute and Chronic troubles. Ladies and Gents' departments. Office hours 9:00 a. m. to 10:00 p. m. every day but Saturday. Closed Friday night and open Saturday night and all day Sunday.

TURKISH BATH PARLORS
111 Court St., facing the park.
R. C. Phone Red 485. Bell Phone 936

Three Months' Extra Salary

You ambitious young men and women—you, who want the opportunities—the salaries—of splendid positions in business! You, who expect to become the Advertising Managers, Sales Managers, the Executives of big industrial and financial institutions! You can start now to realize your ambition—you can begin now to secure the training that will open up these opportunities. You can earn three golden months of time. You can earn three months' salary in a splendid position that you can never get if you wait till later.

Positions Plentiful for the Trained
There is no scarcity of positions for trained young men and women. Right now there are thousands of positions in all parts of the country, open to young people with the proper training. We have more calls for help every month than we can answer.

You Can Train Here for Success
Hundreds of young men and women have gone forth from this institution trained for success. Many of our former graduates now occupy important executive positions in big institutions. Our training enabled them to enter into business. Business gave them their opportunity. We can train you for the same success. A course in

Machine Shorthand
Business English
Rapid Calculation
Typewriting
Bookkeeping
Secretarial
Shorthand

will give you the training that will open up these big opportunities for you.

Profit by Beginning Now
You want this training—these positions—these opportunities? Then begin now. Save three months' time—gain three months' salary in a splendid position—and as many months' business experience, that will help you to a quicker promotion.

A phone call or a postal card will bring you information about the classes now forming.

Janesville Business College

Go To School Monday, June 21.

people, a worthy task by which Milton College is recognized already as unique.

Milton College Wins.
Milton College won from Northwestern in a hard fought game yesterday by the score of 2 to 1. Lush, the Milton pitcher, was by far the hero of the game and threw an air tight game, allowing only five hits. Miltor's catcher, Burdick, did some wonderful work behind the bat. This completes the Milton baseball schedule.

C. W. Ferris of Fort Atkinson was in town yesterday.
W. E. Rogers has bought a new automobile.
Will Evenson of Janesville was a visitor in the village Tuesday.
G. E. Thompson has bought a new auto.

W. N. WALRATH ARRESTED BY POLICEMAN HARRY SMITH
W. N. Walrath, a farmer residing six miles from the city, was arrested by Patrolman Harry Smith for driving an automobile while in an intoxicated condition. The arrest was made on South River street. Chief Champion will swear out a warrant to bring Walrath before court tomorrow morning on the state's charge on the automobile statute violation.

"It's a long way to Tipperary," but you can reach it with a want ad.

MYERS THEATRE

FRIDAY, JUNE 16th,
Matinee and Evening.

B. A. Rolfe Presents

Mable Taliaferro

in the

THREE OF US

A Motion Picture of the well known play of the same name which toured the world to great success for many years.

ALL SEATS 10c.

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DEER PARK LODGE

On Manitowish Lake.

POWELL, WIS., IRON COUNTY. Situated on the best game fishing waters in the northwest. Every out-of-door sport. First class chef. Through Northwestern Ry. Sleeper. We meet all trains at Powell. Fishing in June and first part of July is the best. Write or wire for accommodations.

M. ENGEMANN, Proprietor.
Reference: Can refer you to a number of Janesville people if you desire.

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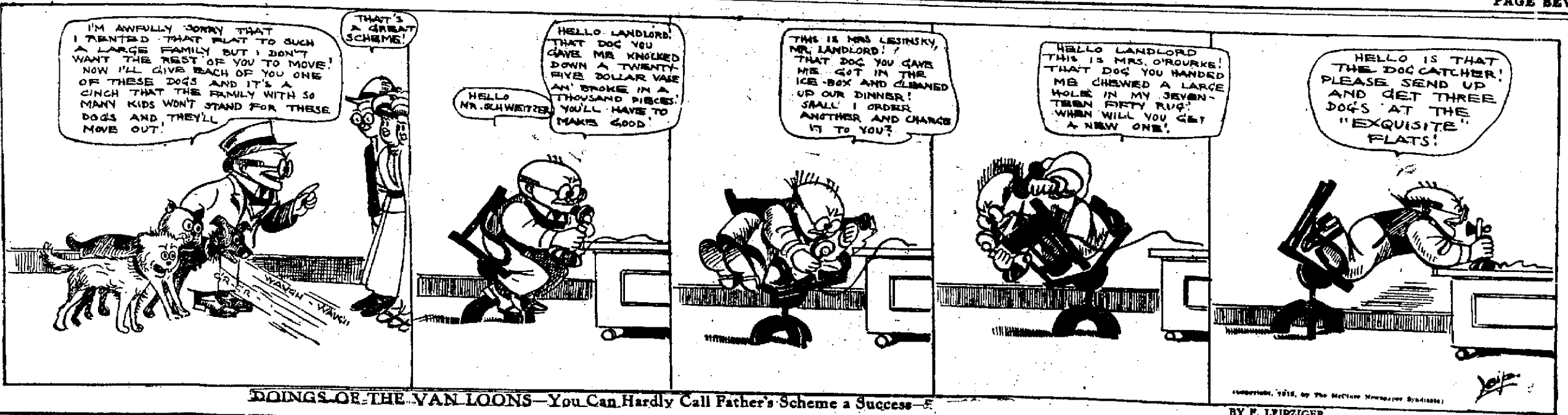
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ALL SEATS 10c.



DOINGS OF THE VAN LOONS—You Can Hardly Call Father's Scheme a Success—

BY F. LEIPZIGER

THE PRICE

BY FRANCIS LYNDE

Illustration by
C. D. RHODESCopyright by Charles Scribner's
Sons."Quite too late," said Griswold mo-
notonously.It was not until after the doctor had
gone that Griswold was able to face
the new misfortune with anything
like a sober measure of equanimity.
With or without money, he must re-
lieve the Griersons of their self-
assumed burden at the earliest pos-
sible moment.This was the thought with which he
sank into the first natural sleep of
convalescence. But during the days
which followed, Margery was able to
modify it without dulling the keen
edge of his obligation. What perfect
hospitality could do was done, with-
out ostentation, with the exact de-
gree of spontaneity which made it ap-
pear as a service rendered to a kin-
man. It was one of the gifts of the
daughter of men to be able to ignore
all the middle distances between an
introduction and a friendship; and by
the time Griswold was strong enough
to let the big, gentle Swede plant him
in a Morris chair in the sun-warmed
bay window, the friendship was a fact
accomplished."Do you know, you're the most won-
derful person I have ever known?" he
said to Margery, on the first of the
sunny days when she had come to
perch in the window seat opposite his
chair. "Do you believe in destiny?"She nodded brightly. "Sometimes I
do; when it brings things out the way
I want them to come out.""I've often wondered," he went on
musingly. "Think of it—somewhere
back in the past you took the first"It is Pretty Late to Begin Looking
for the Thief Now."step in the path which "was" to lead
you to that late supper in the Chou-
teau. Somewhere in my past I took
the first step in the crooked trail that
was to lead me there."

"Well?" she encouraged.

"The paths crossed—and I am your
poor debtor," he finished. "I can
never hope to repay you and your
father for what you have done.""Oh, yes you can," she asserted
lightly. "You can pass it along to the
man farther down. Forget it, and tell
me what you want to know about Wa-
haska.""First, I'd like to know my doctor's
name.""The idea!" she exclaimed. "Hasn't
there been anybody to introduce you?
He is Wahaska's best-beloved 'Doc-
tor Bertie,' otherwise Doctor Herbert
C. Farnham.""Doctor Farnham?—not Miss
Char—" He bit the name in two in
the middle, but the mischief was
done."Yes; Charlotte's father," was the
calm reply. Then: "Where did you
meet Miss Farnham?""I haven't met her," he protested
instantly; "she—she doesn't know me
from Adam. But I have seen her, and
I happened to learn her name and her
home address.""Oh," said the small fitter of deduc-
tion pags; and afterward she talked,
and made the convalescent talk, point-

edly of other things.

This occurred in the forenoon of a
pleasant day in May. In the after-
noon of the same day Miss Grierson's
trap was halted before the door of the
temporary quarters of the Wahaska
public library. Raymer saw the trap
and crossed the street, remembering—
what he would otherwise have forgot-
ten—that his sister had asked him
to get a book on orchids.Miss Margery was in the reference
room, wading absently through the
newspaper files. She nodded brightly
when Raymer entered—and was not
in the least dust-blinded by the library
card in his hand."You are just in time to help me,"
she told him. "Do you remember the
story of that daring bank robbery in
New Orleans a few weeks ago?—the
one in which a man made the presi-
dent draw a check and get it cashed
for him?"Raymer did remember it, chiefly be-
cause he had talked about it at the
time with Jasper Grierson, and had
wondered curiously how the president
of the Farmers' and Merchants' would
deport himself under like conditions."If you should meet the man face to
face, would you recognize him from
the description?" she flashed up at
Raymer."Not in a thousand years," he con-
fessed. "Would you?""No; not from the description," she
admitted. Then she passed to a mat-
ter apparently quite irrelevant."Didn't I see Miss Farnham's re-
turn noticed in the Wahaskan the
other day?"With Charlotte's father a daily vis-
itor at Mereside, it seemed incredible
that Miss Grierson had not heard of
the daughter's homecoming. But Ray-
mer answered in good faith."They came up as far as St. Louis on
one of the Anchor line—the Belle Ju-
lie—and even Miss Gilman admits
that the accommodations were excel-
lent."She nodded absently and began to
turn the leaves of the newspaper file.
Raymer took it as his dismissal and
went to the desk to get the orchid
book. When he looked in again on his
way to the street, Miss Grierson had
gone, leaving the file of the Pioneer
Press open on the reading desk. Al-
most involuntarily he glanced at the
first-page headings, thrilling to a little
shock of surprise when one of them
proved to be the caption of another
Associated Press dispatch giving a 20-
line story of the capture and second
escape of the Bayou State Security
robber on the levee at St. Louis.The reading of the bit of stale news
impressed him curiously. Why had
Miss Margery interested herself in the
details of the New Orleans bank rob-
bery? Why—with no apparent spe-
cial reason—should she have remem-
bered it at all—or, remembering it,
have known where to look for the two
newspaper references?Raymer left the library speculating
vaguely on the unaccountable tan-
gents at which the feminine mind
could now and then fly off from the
well-defined circle of the convention-
ally usual. On rare occasions his
mother or Gertrude did it, and he had
long since learned the folly of trying
to reduce the small problem to terms
of known quantities masculine."Just the same, I'd like to know
why, this time," he said to himself,
as he crossed the street to the Manu-
facturers' club. "Miss Grierson isn't
at all the person to do things without
an object."

CHAPTER XIII.

The Convalescent.
After a few more days in the Mor-
ris chair—days during which he was
idly contented when Margery was
with him, and vaguely dissatisfied
when she was not—Griswold was per-
mitted to go below stairs, where he
met, for the first time since the Gri-
erson roof had given him shelter, the
master of Mereside.The little visit to Jasper Grierson's
library was not prolonged beyond the
invalid's strength; but notwithstanding
its brevity there were inert cur-
rents of antagonism evolved which
Margery, present and endeavoring to
serve as a lightning arrester, could
neither ground nor turn aside.Griswold took away from the rather
constrained ice-breaking in the bank-
er's library a renewed resolve to cut
his obligation to Jasper Grierson as
short as possible. How he should be-
gin again the moribund struggle for
existence was still an unsolved prob-
lem. Of the one-thousand-dollar
spending fund there remained some-
thing less than half; for a few weeks
or months he could live and pay his
way; but after that. . . . Curiously
enough the alternative of another at-
tack upon the plutocratic dragon did
not suggest itself. That, he told him-
self, was an experiment tried and
found wanting. But in any event, hemust not outstay his welcome at
Mereside; and with this thought in
mind he crept downstairs daily after
the library episode, and would give
Margery no peace because she would
not let him go abroad in the town."How sharper than a serpent's
tooth it is to have a thankless—what
shall I say—patient, or guest, or
friend?" she laughed, garbling the
quotation to fit the occasion."Shakespeare said 'child,'" he sug-
gested mildly."And so shall I," she glibed—but the
gibe itself was almost a caress. "Some-
times you remind me of an impatient
boy who has been promised a peach
and can't wait until it ripens. But if
you must have a reason why I won't
drive you this afternoon, you may.
We are going to have a tiny little
social function at Mereside this eve-
ning, and I want you to be fresh and
rested for it.""Certainly, I shall come, if you wish
it," he assented, remembering afresh
his immense obligation; and when the
time was ripe he made himself pre-
sentable and felt his way down the
dimly lighted library stair, being
minded to slip into the social pool
by the route which promised the
smallest splash and the fewest ripples.It was a stirring of the Philistine
in him that led him to prefigure wear-
iness and banality in the prospect.
Without in the least expecting it, Gris-
wold was a Brahmin of the severest
sect on his social side; easily dis-
posed to hold aloof and to criticize,
and, as a man eastern-bred, serenely
assured that nothing truly acceptable
in the social sense could come out of
the Nazareth of the West.For this cause he was properly hu-
miliated when he entered the spacious
double drawing-rooms and found them
so comfortably crowded by a throng
of conventionally clothed and con-
ventionally behaved guests that he was
immediately able to lose himself—and
any lingering trace of self-conscious-
ness—in a company which, if appear-
ances were to be trusted, was west-
ern only by reason of Wahaska's loca-
tion on the map.And the charming young hostess,
Hitherto he had known her
only as his benefactress; and the
thoughtful caretaker for his comfort.
But now, at this first sight of her
in the broader social field, she shone
upon and dazzled him. Admitting that
the later charm might be subtly sen-
suous—he refused to analyze it too
closely—it was undeniable that it
warmed him to a newer and a
stronger life; that he could bask in its
generous glow like some hibernating
thing of the wild answering to the
first thrilling of the springtide. True,
Miss Grierson bore little resemblance
to any ideal of his past imaginings.
She might even be the Aspasia to
Charlotte Farnham's Saint Cecilia.
But, even so, was not the daughter of
Axiochus well beloved of men and of
heroes?It was some little time afterward,
and Jasper Grierson, stalking like a
grim and rather unwilling master of
ceremonies among his guests, had
gruffly introduced three or four of the
men, when Griswold gladly made room
in the window seat for his trans-
formed and glorified mistress of the
finances. As had happened more than
once before, her nearness intoxicated
him; and while he made sure nowthat the charm was at least partly
physical, its appeal was none the less
irresistible."Are you dreadfully tired?" she
asked, adding quickly: "You mustn't
let us make a martyr of you. It's"You Have Many Missions, Miss
Margery."your privilege to disappear whenever
you feel like it.""Indeed, I'm not at all tired," he
protested. "It is all very comforting
and homelike; so vastly—" he hesi-
tated, seeking thoughtfully for the
word which should convey his mean-
ing without laying him open to the
charge of patronizing supercilious-
ness, and she supplied it promptly."So different from what you were
expecting; I know. You have been
thinking of us as barbarians—outer
barbarians, perhaps—and you find that
we are only harmless provincials. But
really, you know, we are improving.
I wish you could have known Wa-
haska as it used to be."your privilege to disappear whenever
you feel like it.""Indeed, I'm not at all tired," he
protested. "It is all very comforting
and homelike; so vastly—" he hesi-
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barbarians, perhaps—and you find that
we are only harmless provincials. But
really, you know, we are improving.
I wish you could have known Wa-
haska as it used to be.""It is all very grateful and delight-
ful to me," he confessed, at length.
"I have been out of the social run-
ning for a long time, but I may as well
admit that I am shamelessly epicu-
rean by nature, and an ascetic only
when the necessities drive.""I know," she assented, with quick
appreciation. "An author has to be
both, hasn't he?—keen to enjoy, and
well hardened to endure."

He turned upon her squarely.

"Where did you ever learn how to
say such things as that?" he de-
manded.It was an opening for mockery and
good-natured raillery, but she did not
make use of it. Instead, she let him
gaze as deeply as he pleased into the
velvety eyes when she said: "It is
given to some of us to see and to
understand where others have to learn
slowly, letter by letter. Surely, your
own gift has told you that, Mr. Gris-
wold?""It has," he acknowledged. "But I
have found few who really do under-
stand."

(TO BE CONTINUED.)

Thin Folks Who
Would Be FatIncrease in Weight Ten Pounds or
More.

A Physician's Advice

"It is certain to give most anything to
be able to eat a few pounds and
stay that way," declares every ex-
cessively thin man or woman. Such a
result is not impossible, despite past
failures. Thin people are victims of
mal-nutrition, a condition which pre-
vents fatty elements of food from be-
ing taken up by the blood as they are
when the powers of nutrition are nor-
mal. Instead of getting into the blood,
all the fat and flesh producing ele-
ments stay in the intestines until they
pass from the body as waste."To correct this condition and to
produce a healthy normal amount of
fat the nutritive processes must be
artificially supplied with the power
which nature has denied them. This
can best be accomplished by eating a
Sargol tablet with every meal. Sargol
is a scientific combination of six of
the best strengthening fat-producing
elements known to the medical
profession. Taken with meals, it
mixes with the food and turns the
sugars and starches into rich, ripe
nourishment for the tissues and
blood and its rapid effect is remark-
able. Reported gains of from ten to
twenty-five pounds in a single month
are by no means infrequent. Yet its
action is perfectly natural and abso-
lutely harmless. Sargol is sold by
good druggists everywhere and every
package contains a guarantee of
weight increase or money back.Sargol—While Sargol has pro-
duced remarkable results in the treat-
ment of nervous indigestion and gen-
eral stomach disorders, it should not,
owing to its remarkable flesh producing
effect, be used by those who are
not willing to increase their weight
ten pounds or more. Advertisement

Dr. Osler on Tuberculosis

Sir William Osler, one of the fore-
most of living medical men, for-
merly of Johns Hopkins, Baltimore,
and now Regius Professor of Medi-
cine at Oxford, says in his "Practice
of Medicine" (1902), on page 246:"The healing of pulmonary tuber-
culosis is shown clinically by the
recovery of the patient to a normal
elastic tissue and bacilli have been
found. . . . In the granulations
produced and in the formation of a
scar tissue is formed, while the
smaller caseous areas become im-
pregnated with lime salts. To such
conditions alone should the
healing be applied."Many eminent medical authorities
have testified to the efficacy of lime
salts in the treatment of tubercu-
losis, and the success of Eckman's
Alternative in this case has been
attested by the fact that it contains
valuable ingredients as to be easily
assimilated.Widespread use of this remedy in
numerous cases of tuberculosis—
many of which appear to have yield-
ed completely to its influence—has led
to the belief that it is worth a trial unless
some other treatment already is
succeeding. It contains no opiates,
narcotics or habit-forming drugs.
We make no promises concerning it
any more than reputable physicians
give promises with their prescrip-
tions, but we know of many cases
in which it HAS HELPED.Your druggist has it or can get
it, or you can send direct.
Eckman Laboratory, Philadelphia.Sold by Smith Drug Co., McCue & Bus
and People's Drug Co., in Jansville.

WHO PAYS?

THE PRICE
OF FAME

BY EDWIN BLISS

(Copyright, 1915, by Pathe Ex-
change, Inc. All Moving Pic-
ture Rights and all Foreign
Copyrights Strictly Reserved.)And now she was late. He looked
at his watch nervously then, whirled
to the stairs and tapped upon her
door."I forgot again, Henry," she replied,
before he had a chance to say a word.
"Please forgive me, but—but I don't
think I help you with these people—""You make no effort to improve your-
self. You are constantly doing every-
thing you can to annoy me. You are
ruining my voice, clouding my whole
career.""And you don't try to do better. You
don't care for anything but the vile
little hole in Los Angeles. You want
me to be ruined. You want me to
lose my voice. You know you do—
you want a milkman because you are
nothing and never will be anything but
fit for a milkman's wife.""But what can I do, Henry? What
do you want me to do?""Do!" He laughed, laughed in her
face. "Why, get a divorce, of course.
I'm through. Get it before I'm com-
pletely ruined. I'll give you the di-
vorce—there'll be no trouble about
that—and fifty thousand dollars."She regarded him steadily, search-
ingly."No, there'll be no trouble—about
that," she repeated after him, as he
slammed the door. "No trouble,
Henry."

VII.

Merwin felt a curious elation upon
him, a sudden lightness of heart, one
of those miraculous sensations of ut-
ter delight that come at the most un-
expected moments when one is per-
forming one's work a little better than
ever it has been performed before.Arrogant with the delightful ar-
rogance of the artist who has worked
hard for achievement his eyes sought
those of Olga Drake in her box at the
head of the diamond horseshoe. That
very day Ann had been granted her
interlocutory decree of divorce; that
very day a sensational newspaper had
whispered the name of Miss Drake
in connection with it; that very day
he had boasted to her that he would
make amends for that; and now—
now, in the first performance of the
widely heralded new opera, he was
singing as he had never sung before.Clear, ringing, sweet toned as any
bell, holding the audience spellbound,
with eyes aglow the voice of Merwin
rang out. And then the song died in
mid-air, seemed to halt upon its
course. The singer's hand clutched
at his throat, clutched desperately
there as though by sheer brute
strength he would force out the
sounds that the vocal chords refused
to give. His lips opened and closed,
closed and opened. A mute he stood
there, a ludicrous mute, sawing the
air with his hands, desperately, wild-
ly—A laugh hurtled from the gallery,
the laugh that was sufficient to guide
the mob. It grew in volume, grew so
that its sound penetrated the heavy
curtain as it slowly descended upon a
wild-eyed, sobbing tenor, who glared
piteously at the back of a laughing
woman in the box at the head of the
diamond horseshoe.With the ready effervescent sym-
pathy of the Romance people the di-
rector pillowed the head of his great
"find" upon his shoulder. But over
that head his eyes sought those of
Doctor Holbrook, the world's renowned
throat specialist, who had been treat-
ing Merwin now for months. And a
hard expression, a look of flint was in
the director's eyes as the specialist
shook his head to indicate the death
of another voice."It is the fault of the atmosphere,
the early training," coolly declared
the impresario later that evening to
the reporters. "Now, Merwin, with
the proper, early training would have
proved the greatest tenor of our
time." He shrugged a bit contemp-
tuously. "You call it here, I believe, a
flash in the pan."

VIII.

Ann Merwin's hands still gripped
tightly the newspaper with which she
had fled from her attorney's office, the
newspaper whose startling head had
caught her eye even as her hand re-beived the final decree of divorce.
There was a wild expression in her
eyes as she lunged through the crowd-
ed traffic of the streets toward the city
hospital where the story said Henry
had been taken.Forgotten the document in her
handbag, forgotten the bitterness with
which he had treated her. She only
remembered that he was the father of
her child, that he was the man she had
loved—the man she loved still.Voiceless, forsaken by friends, an
object of pity and contempt, a vagrant
unsubmitting to exposure at the dark
waterside where he might have con-
templated making his final resting
place—he was still her husband just
as he always had been.She did not heed the curious glances
of the nurses nor the internes as she
demanded admittance to his bedside.
That the story of the celebrity's down-
fall, the divorce and attendant scandal
belonged to the world meant nothing
to her. A queen—she demanded the
right to be with her husband in his
hour of need.She did not shrink away from the
poor creatures upon the cots in the
wards through which they passed. The
flotsam and jetsam of a great city
was there, but that mattered nothing
to her. That her husband was just
such another dependent upon a city's
charity meant nothing to her.She felt a little pain in her heart as
the interne paused beside a snowy cot,
hesitated a second before approaching
the delicious man, toying and tum-
bling upon the cot, then bravely moved
forward again. The interne rested his
hand upon her arm. She looked into
his face with surprise and saw nothing
but sympathy there and desire to
avoid harm coming to her. She
brushed him aside and then a voice
reached out to her, a voice wild and
hoarse, throbbing with the insanity of
delirium yet with the longing of a
world in it, a voice she would have
known from all the voices of the

world.

"Oiga—Oiga—Oiga—"
On and on and on, interminably,
and always with that same piteous
appeal, that same throbbing note of
heart-rending helplessness cried the
voice; the voice of Henry Merwin, her
husband toward the woman, the laugh-
ing woman's back, the Olga Drake who
sat in the head box of the diamond
horseshoe.She held her head proudly, defiant-
ly as the superintendent of the hospi-
tal tried to suppress the pity in his
look with which he accepted the
money she had placed upon his desk,
when she fled from that ward, fled
from that voice."When he is well," she said quietly,
"give him this money. Say it is from
a—friend."

"But—"

"From—a—friend," she repeated
softly, a faint smile upon her lips.She rose suddenly for the scent of
roses was in her nostrils, the vision
of far-flung hills in her eyes, with a
tiny white cottage nestling at the foot
of them."Perhaps he may go back," she
murmured to herself, as she left the
place. "Perhaps he may go back—
home—and be glad—glad the home
didn't go when everything else was
paid—paid. Who Pays?"

END OF THE FIRST STORY.

The next story, "The Pursuit of
Pleasure."

The Power of Toxins.

One thousandth of a gram of
tetanus (lockjaw) toxin is enough to
kill a horse weighing 1,300 pounds or
six hundred million times its weight.
More remarkable still, one-thousandth
of a milligram of tubercular toxin
will produce action on a man weigh-
ing 132 pounds—sixty trillion times its
weight.

MYERS THEATRE

The Throbbing, Living,
Inevitable Question

WHO PAYS

Answered in a series of motion pictures, thrilling, gripping, in-
tensely human and all absorbing. Each picture complete in
itself—no long tedious serial. At Myers Theatre every Thurs-
day. FIRST PICTURE NEXT THURSDAY—"THE PRICE
OF FAME."Read the story in The Gazette daily—see the picture at
Myers Theatre Thursday, matinee and evening. All seats 10c.
NOTE: In addition to the three reel feature "Who Pays?"
there will also be shown a one-reel Pathe Comedy and one-
reel Pathe Weekly Illustrated News. Five reels, 10c.ARE PEOPLE TALKING ABOUT
YOU?What special effort are you making right now to
keep your business in the public eye? Are you trying to
make hay in borrowed sunshine?On another page of this paper is the story of Fred L.
Eosbach, the Chicago haberdasher, twenty-three success-
ful years in the men's furnishing business.Read how systematic liberal and constant advertising
has built up his business form a one room \$2500 affair un-
til now, at forty-six, he owns stores "two minutes from
any place in the business district," and is doing a yearly
business of \$500,000, with a yearly advertising invest-
ment of \$20,000.What he is doing you can do. He has no hard luck
stories to tell—neither need you. Advertising has made
all his years fat years—so will it for you. He says he
can't afford not to advertise, nor to economize on adver-
tising—neither can you.Read how one 200 line ad brought 4,487 buyers into
his stores in a day, right in this psychological depression.
People have to live and spend money in poor times as
in good times. Let us help you concentrate the buying
public's benefits on you, instead of leaving them scattered
here, there and everywhere about town.

Phone us to come and have a chat with you.

We are at your service.

DAILY GAZETTE.

JANESVILLE BOY IS UNUSUALLY HONORED

ROGER CUNNINGHAM ON COMMENCEMENT DAY PROGRAM AT UNIVERSITY.

ONE OF FIVE ORATORS

Other Rock County Students Receive Their Diplomas—Elaborate Graduation Program.

Roger G. Cunningham, son of Mr. and Mrs. John Cunningham of this city, who graduated today from the law department of the University of Wisconsin, was particularly honored by being chosen one of the five stu-



ROGER G. CUNNINGHAM.

dents of the entire university to deliver an oration at the commencement exercises which were held at the Armory building this morning.

Mr. Cunningham graduated from the Janesville high school with the class of 1908 and from the college of the Rock County Bar association with the class of 1912, being honored in his senior year with a membership in Phi Beta Kappa, the honorary scholarship society to which the ability of the members is the only consideration.

Mr. Cunningham's oration, representing the college of law was, "The Lawyer's Public Duty." After graduation Mr. Cunningham will return to Janesville to enter a law partnership with his father, who is president of the Rock County Bar association.

Other Rock county graduates who received their diplomas today are: Harold Spencer Bingham, Milton Perry Jay Randall, Milton college of agriculture; Maria Elie Schoemaker, Janesville, home economics; Morville Spoor Thompson, Norman Burr Thompson, college of engineering; Frederick Slocum Howard Smith, Janesville, college of civil engineering; Richard Henry Jones, Janesville, electrical engineering; Miss Marjorie Bennett, daughter of Mr. and Mrs. O. G. Bennett, who graduated from Carroll college a year ago, will also receive a post graduate degree today.

NON-SMOKERS LEAGUE'S STAND AGAINST THE WEED

(SPECIAL TO THE GAZETTE.)

San Francisco, June 16.—That every man, woman and child has the right to breathe fresh, pure ozone and should not be compelled to inhale the second hand stinging fumes of the pipe, cigar and cigarette fumes, was the keynote of the convention of the Non-Smokers Protective League now holding its convention at the Civic Auditorium.

The delegates declare the "fends" violate the guarantee given to all by the Declaration of Independence and that the contamination of the air by fumes is entirely illegal. Their aim is to secure the enactment of laws whereby no one will be required to inhale tobacco fumes in hotel lobbies, street cars, telephone booths or any other private or public places.

OVER ONE HUNDRED RURAL STUDENTS TO RECEIVE DIPLOMAS

County Graduation Exercises Will Be Held Thursday Afternoon at High School Building.

One hundred and twelve rural school students will receive diplomas at the annual county school graduation exercises which will be held Thursday afternoon at the high school building. The program starts at 2:15. It is expected that there will be a large attendance of parents and friends of the young people who will receive certificates which will admit them to any of the high schools of the county.

The following program for the occasion: Opening remarks, Supt. O. D. Antisdel. Address—Prof. George E. Mortimer, Wisconsin College of Agriculture. Presentation of Diplomas—Training School. Announcement of winners in spelling contest.

Presentations of Perry Memorial flag to school winning in spelling contest. To be kept one year.

The following list of graduates is arranged according to the place where the pupils took their examinations: Afton—Ethel Davis, Bernice Eddy, Alice Witter, Jeanette Johnson, Albert Engleke, Marie Sennett, Ida Hansen, Edith Slogmann, Lisle Runge, Vernice Sennett, Edna Johnson, Kathryn Stoll, Zeba Woodstock, Floyd S. Brinkman, Ralph Larrabee, Luella Peterson.

Calville—Amanda Carlson, Gertrude M. Casey.

Clinton—Gertrude L. Goulke, Geo. Benstead, Ardis Dresser, Verna L. Voltz.

Emersburg—Helen Van Gilder, Margaret Kenicane, Mary Kenicane, Inez Hanson, Kirkland McLaughlin, Robert Lester, Hazel Hill, Neva Mae Ford, Ross Fitch, Charles McKeown, Philip Centor, Walter Flewke, Kenneth Voltz, Verna Mae Ford, Hazel Dunn, Ruth E. Peterson, Inez Burrow.

Janesville—Clara O. Pursett, Esther Anderson.

Footville—Pauline Kelly, Ruth Eva Stephens.

Fulton—Kenneth Sayre, Herbert Fulton, Signe Adolphson, Hazel Severson, Mitchell Sayre, Myrtus Rousch.

Hanover—Agnes Butler.

Harmony—Josephine Fanning, John Douglas, Wikom, Laura Elia Hoag, Ethel Cunningham, Helen Henke, Arabella Henke, Margaret Austin, Bernice Will, Luella Schuetzow, Marion McLaughlin, Anna Pierce.

Jeniceville—Fred Thomson, Blanche Wanke, Jessie Reid, Harold Wegner, Lulu Korn, Mamie Behling, Mae Moe, Alice Robbins, Lucile Hebel, Robert Lichtfuss, Lester O. Ross.

Lima Center—Maurice E. Collins, Lillian McCord, Henry Gould, Ethel Mullins, Carl Froh, Leo Berz.

Milton Junction—Leroy Rasmussen, Grace M. Noey, Agnes Striegel, Irene Titus, Jordan Clarke, Bessie Master.

Newark—Palma Johnson, Sabel Gravalde, Will Wickman.

Orfordville—Edwin Tollefsrud, Carl Wagley, Desisle Smiley, Cora Thompson, Dora Hageman, Bertha Linton, Maybelle Gempeler, Maude Larmer.

Shopiere—Ruth Diehl, Elvira Kiesel, Ruth Miller, Reinhard Hahn, Lawrence Eddy, Everett G. Hopper, William Patrick, Helen Foster, Charlotte Pierce, George Graham, Florence Lathers, Gertrude Murphy, Eunice B. Wood, Theresa Behling, Alice Englebreiten.

The following will also receive diplomas, their names having just been added to the list: Clara Jensen, Louisa Clark, Myrtle Clark, Hattie Hoag.

You will need no other agent to sell your property than a classified ad. They do the business.

More Tags Sold: At noon today 220 dog license tags had been sold at the city hall. Over twenty were sold today.

Safety First

Chicago & Northwestern Railway.

Ed March, the storekeeper at the yards spent the week end at Kaukauna, where he attended the commencement exercises of the high school.

There are three engines in the shops at present undergoing repairs. A 1880 was found to have leaky superheaters, and number 47 will be fitted with new tubes. A general overhauling will take place on number 1492. Number 612, which has been tied up here for some time for repairs, left yesterday for Chicago, where it will do terminal work out of that place.

A force of men were kept busy yesterday clearing out a clogged up sewer that has been giving the shops trouble of late.

G. W. Whitehead, former car foreman at the local yards, and now foreman at Gillespie, Illinois, is in the city this week visiting friends here.

Machinist Joe Smith will leave Saturday for Chicago to witness the automobile races.

The paymaster was a welcome visitor at the yards yesterday.

The new time card and pay system is soon to go into effect at the shops. It will change the time from the fifteenth to the twelfth and twenty-sixth of every month. The men will be paid, however, again on the twenty-seventh, and the new system will take effect after that payment.

The clearing yard, near the south-west city limits of Chicago, was placed in service for the traffic of the Belt railway only, on June 1. Interchange traffic between the twelve roads handling the Belt railway will be handled through this yard for the present.

A new wage schedule carrying higher pay for certain classes of trainmen on the Northern Pacific and a number of changes in working conditions has just been agreed upon by representatives of the company and of the employees, after eighteen months of negotiation.

In the federal court at Charleston, West Virginia, June 4, three railroads, the Baltimore & Ohio, the Coal & Coke, and the Lewisburg & Roncaville (electric) were fined for violation of the federal law. The Baltimore & Ohio \$1,000 for failure to observe the twenty-eight hour law relative to feeding livestock; the Coal & Coke \$500 for violating the sixteen-hour law for employees at the electric road, which is only four miles long for not conforming to the federal rules regarding fittings on cars.

Among the employees of the Pennsylvania railroad retired on pension May 1 last was William Watson, station inspector in the shops at Altoona, who had been in the service of the company thirty-four years, and for over twenty years was inspector of flues in locomotives. A portrait of Mr. Watson is given in the bulletin issued by the company, and it is calculated that during his twenty years of service in this occupation he had crawled through the fire doors of 20,000 locomotives and had inspected 6,440,000 flues.

C. M. & St. P. Ry. No definite time has yet been set for the payment of the men, and it seems that the officials are a little undecided as to the date, which probably be between the fourteenth and sixteenth of the month.

Benton C. Rowell, an inventor of numerous mechanical devices used in railroad operation, and one of the most prominent advocates of automatic train control, died suddenly of heart failure on May 29 at Chicago, aged 58 years. He had made practically a life study of automatic train control. In 1891 he demonstrated his safety stop on the Boston, Revere Beach & Lynn, and in 1893 on the Inland Empire railway at the Chicago world's fair. In 1893 and 1894 the device was installed on the Chicago South Side Elevated railroad, and in 1894 and 1895 on the Metropolitan West Side Elevated railroad at Chicago. It was also given a service test on the Chicago, Burlington & Quincy in 1908 and 1909. Mr. Rowell also had numerous patents pending on appliances connected with railroad signaling.

The Brotherhood of Locomotive Engineers, at their convention held in Cleveland last week, adopted a resolution advocating a federal law requiring power headlights on locomotives on all steam railroads in the country.

The Seattle, Port Angeles & Westport has been opened for traffic from Seattle, Washington, west twenty-six miles, being extended from Port Angeles east to Puget Sound, about forty-five miles, and it is expected that this section will be completed in about six months. This branch line is a part of the Chicago, Milwaukee & St. Paul.

Orfordville News

Orfordville, June 14.—A. E. Tomlin went to Evansville on Saturday to attend the Alumni meeting of the Evansville High School.

Hannah Stuvengen who has been attending school at Elroy arrived home on Saturday evening and will spend the summer vacation at the home of her mother.

Prof. Johan Berg and wife of Red Wing Minn. arrived in the village on Saturday and will spend some time visiting with Mr. and Mrs. Berg's parents.

Mrs. Clinton Smith of North Dakota visited on Sunday with her sister, Mrs. John Beck.

Mrs. Jackson and her son John went to Chicago on Monday to attend the funeral of a relative there.

Merwin Tollefsrud who is attending the State University, is spending some time at the home of his parents.

Miss Tilda Surveger of Beloit spent Sunday at the home of her mother.

Eschol Keithley left for Whitefish on Sunday afternoon where she will attend summer school.

Dr. Oscar Veich of Helena, Mont. spent Sunday at the home of Mr. and Mrs. F. E. Purdy.

Mr. and Mrs. T. E. Tollefsrud went to Chicago on Saturday. They went over land by automobile, H. P. Silverthorn acting as chauffeur.

Orfordville, June 15.—Mrs. W. S. Coe, who has been spending the past two weeks in the hospital at Chicago, returned home on Monday evening.

Foreman Schultz has been cutting the grass and weeds along the company's right-of-way within the village limits, which greatly improves the appearance of that section of the town.

Carl Clemetson of Bowden, North Dakota, who has been spending several weeks in a hospital at Chicago, where he underwent an operation, arrived in Orfordville on Tuesday and will spend some time at the home of his parents.

Workmen have commenced tearing out the interior of the old school building. The seats and other movable furniture will be stored in one of the tobacco warehouses while the new building is being erected.

Dan Mowe, who has been in Chicago for the past few weeks on the electric line, returned Monday evening. On Wednesday morning he left for Waukesha, where he will spend some time for the benefit of his health.

The light and power plant gave a day service during the forenoon on Tuesday to give the owners of electric bathtubs an opportunity to do the family ironing.

The Orfordville boys have accepted an invitation to go to Janesville on Thursday to play the national game with a team composed of boys of about a like age of the county seat, those who witness the game will doubtless see some stellar playing.

UNION

Union, June 12.—Mrs. E. L. Rosa is entertaining a sister from Ohio.

Mrs. Chas. Ballard is in Evansville helping care for her mother, Mrs. Eugene Harris, who has been quite ill.

The wedding of Mr. Burr South and Mrs. Lucile Johnson will take place at the home of the bride's parents, Mr. and Mrs. Fredus Johnson, June 15th.

Farmers are all busy planting and replanting corn. So much rain has delayed them in this way.

Mr. and Mrs. C. C. Olson and daughter Mabel, of west of Brooklyn, were recent guests of friends in this vicinity.

The Ladies' Aid held a very pleasant meeting with Mrs. Della Ballard, Thursday afternoon. A ten cent supper was served and a neat little sum added to the treasury.

Brodhead News

Brodhead, June 10.—Messdames E. Stevens and G. A. Marshall were passengers to Madison on Monday, where they will remain for a few days.

Messrs. C. Williams and Fred Ties left Monday to attend the G. A. R. encampment at Wausau.

Miss Lilas Rummel of Rome, Wis. who has been the guest of Rev. and Mrs. H. A. Franke, left Monday for her home.

Carl Pfisterer is disabled from the effects of a sprained ankle received some days ago.

Messdames Anna Miner of Independence, Iowa, and Edna Coddington of Parker, South Dakota, who were visitors with Mr. and Mrs. Wm. Ridgely, departed Monday for a trip to Orfordville Monday.

Frank Parker went to Durand Monday to assist Walter Bliss in his electric plant for a time.

Messrs. Perry Reistegan and Albert Loftus left on Monday for a trip to California points. They will visit the big expositions and be absent for weeks.

Miss Ella Stanz of Milwaukee spent some days with Brodhead friends and returned Monday to her home.

F. A. Cooley was a visitor in Juda Monday.

Miss Frances Lake returned Monday from Madison, where she has been the past year a student at the University of Wisconsin.

Mr. and Mrs. Ed. Brandt and Mrs. Bernice Brandt were visitors in Janesville Monday.

J. W. Trousdale went to Racine Monday as a delegate to the Grand Lodge K. of P. convention.

The Spring Grove Old Settlers' picnic will be held in the city park, Brodhead, on Saturday, June 26th.

SHOPIERE

Shopiere, June 15.—The Congressional Sunday school will have their Children's Day concert Sunday morning, June 20th, and the M. E. Sunday school will have their concert in the evening of the same day.

Mr. and Mrs. S. Simonson entertained company from Beloit Sunday. The Royal Neighbors will meet

Thursday afternoon at the home of Mrs. Nellie Uehling.

Dr. Eaton moved his family to Harvard Friday.

Mr. and Mrs. Lee Weirick and Lyman Butler spent Sunday at Delavan Lake fishing.

Miss Kate Crall spent the week end with Miss Minnie Klingbeil.

Dave Shimeall has returned home after visiting his daughter in Chicago.

FOOTVILLE

Footville, June 14.—Miss Cora Langdon and Miss Mabel Wilkinson left for Chicago Thursday. Miss Wilkinson is one of the trained nurses that leaves Hoboken, N. J. tomorrow for London. Her many friends here wish her success and a safe journey.

Merton Fish and wife spent Sunday with the latter's parents.

A full house attended the Children's day exercises at the M. E. church Sunday morning. Next Sunday exercises will be held at the Christian Church at 11 o'clock.

Mrs. Sarasy, Sr. is visiting her son, J. Sarasy.

Don't forget to attend the dance in the hall Wednesday night by the Knights of Columbus with Leaver's full orchestra.

Two of our young people are

among the graduates of Janesville high school this year: Miss Mattie Silverthorn and Willie Canary.

Elmer Fish of Whitewater spent Sunday with local friends.

Charles Wackman and family of Brooklyn visited at the Fred Snyder home Sunday.

Jim Dooley returned from the Pacific Coast Monday morning.

Miss Ida Harper and Clifford Harper attended the Commencement of the Evansville high school last week. Calvert Cain was one of the graduates.

John Beck of Orfordville and Byron Smiley of Beloit were callers here today.

You can own your own home easily by reading and acting on the offers contained in Gazette Want Ads. Do it now.

People Ask Us

What is the best laxative? Years of experience in selling all kinds leads us to always recommend

Rexall Orderlies

as the safest, surest and most satisfactory. Sold only by us, 10 cents. Smith's Pharmacy.

Daily Service **CROSBY LINE STEAMERS**

MILWAUKEE

TO

GRAND RAPIDS, DETROIT

and All Eastern Points

Shortest route and lowest fare.

Fares: Grand Rapids, \$3.06; to Detroit, \$6.86.

BERTH ON STEAMER, \$1.25.

Leaves Dock Daily at 3 P. M.

Arriving Grand Rapids 7:00 A. M.; Arriving Detroit, 11:00 A. M.

Auto Rates: TOURING CARS, ONE WAY \$10; ROUND TRIP \$18.

RONABOUT, ONE WAY, \$7; ROUND TRIP, \$10.

City Ticket Office: 2nd & Water St.; Dock: West Water St., at Buffalo St. Bridge, Milwaukee.

BETTER NOW

Fortified Against Fatigue

is the automobile party that includes in its equipment a few bottles of

Gund's Peerless Beer

It means added cheer and exhilaration to any tour and will make the "outing" all the more enjoyable.

John Gund Brewing Co.
LaCrosse, Wis.

For sale by
H. C. BURGMAN, Mgr.
Janesville, Wis.
OW 1273 New 339

1854-1915

The Coffee Drug

Do you know what it is?

It's caffeine—a poisonous and powerful nerve irritant—about 2½ grains to the cup of coffee.

Listen to what physicians say:

"Coffee and tea are poisonous drugs. The caffeine they contain is of the same nature as uric acid. They impair digestion and produce various disorders of the nerves."

"A large percentage of cases of headache, nervousness, sleeplessness and indigestion can be traced directly to coffee."

If you haven't suspected coffee as the cause of headaches biliousness, heart-flutter or sleeplessness, suppose you test the matter by a change to the pure food-drink, **Instant Postum**.

There's no caffeine nor any harmful substance in this delicious beverage—just the nourishing elements of wheat, roasted with a bit of wholesome molasses—with a snappy flavour similar to that of mild, high-grade Java.

The sure, easy way out of coffee troubles is to shift to

INSTANT POSTUM

"There's a Reason"

LIST OF NEW BOOKS AT PUBLIC LIBRARY

Interesting Works on European War and History Among the New Volumes Now on Shelves.

The following list will suggest some of the useful and entertaining books which have been added to the Public Library.

Useful Books.

Country and township atlas of Wisconsin, giving plates of all of the farm lands in Wisconsin. Useful to any one who wishes to buy, rent or loan money on farm land.

Estimating and contracting. Radford; Heating and ventilating. Hoff; Practical up-to-date plumbing. Glow; Heat, Electricity, Light and practical electricity. Swoope; Retail selling. Neystrom; Studies of trees. Levi; Worry and nervousness. Sadler; Well-known piano solos. Wilkinson; Advertising management. Parsons.

Books of the Day.

International year book 1914, gives a resume of the important happenings of the year.

Common sense in foreign policy. Johnston; What Germany wants. March; Essays on banking reform. England and the English. Collier; What women want. Hale; Law and usage of war. Barclay; Germany and England. Cranb; New Leap of Europe. Gibbons; Alsace and Lorraine; Popular amusements. Edwards; Natural education. Stoner.

History and Travel.

Spell of Spain. Clark; Man Napoleon. Hudson; Russian comedy of errors. Kennan; Cavour. Thayer; Winning of the far west. McElroy; Kitchening. Begbie; Upper reaches of the Amazon. Widdroffe.

Literature and Religion.

Comedies, translated from the Danish. Holberg; Short plays about famous authors; Oxford book of American essays. Mathews; Proof of God. Begbie; The Bible. Fear; Christian life in the modern world. Peabody.

Fiction.

Man of Iron. Graves; Harbar. Poole; Martha; The Menonite country. Martin; Still Jim. Witte; Victory. Conrad; Contrary Mary. Bailey; Wisdom of Father Brown. Chesterton.

TWO HUNDRED MILE VOYAGE IN ROWBOATS

[SPECIAL TO THE GAZETTE.]

Cleveland, June 16.—A 200-mile voyage around Lake Erie in two rowboats, named in a few days by J. D. Launceford and three other enthusiasts. Launceford and party of four rowed across the Lake to Canada twelve years ago and had many thrilling experiences.

"Bell" Telephone Directory

GOES TO PRESS

JUNE 26th

All changes in present listings, and all new listings should be arranged for at once.

If you are without service, order a telephone now and your name will appear in the new book.

WISCONSIN TELEPHONE COMPANY

W. N. CASH, Mgr.
Telephone 1510

CAINVILLE CENTER

Cainville Center, June 14.—Friday evening, June 13, there will be an ice cream social at the hall for the benefit of the cemetery association.

Mrs. Wilbur Andrew and daughter Marion and Fern spent part of last week at Rockport and Belmont visiting.

Mrs. Hohenbeck left Friday for her home in Madison after a visit of several weeks with her daughter Mrs. Leslie Townsend.

Nellie Gardner and Eva and Ella Townsend attended the Alumni Banquet at Evansville Saturday night.

Mrs. Edith Townsend and Miss O'Brien of Footville visited local relatives over Sunday.

James Drew, Mary Drew and Margaret Drew of the Bog school, were neither absent nor tardy during the nine months school. James holds the same record also for the previous year.

Mr. and Mrs. Chas. Briggs enjoyed a visit from their son and wife, Mr. and Mrs. Will Briggs of Rockford.

Mrs. Donnelly of Center sewed for Mrs. Casey the last of the week.

Mrs. Alma Andrew was a week end visitor in Evansville.

Elliott Fraser and family spent Sunday at Robert Fraser's.

ALBANY

Albany, June 15.—A. B. Comstock made a business trip to Milwaukee last week.

Miss Lillian Wessel of Boulder, Colo., was called here last week on account of the death of her half sister, Mrs. Thos. Gravenor.

Messrs. Kenneth Knapp and Frieda Atkinson are home from Lawrence University for the summer vacation.

John Wood who has just finished his second year at the State university is at home for the summer.

Mrs. F. L. Randall of Marshalltown, Iowa, returned to her home Friday after a ten days visit with friends here.

August Maulkow was in Monroe Thursday.

Mrs. Jane Lewis and daughter Della were passengers to Janesville Thursday afternoon.

Rev. J. Lloyd Smith of Brodhead filed the M. E. pulpit last evening and Rev. F. J. Jordan preached in Brodhead.

Mrs. Ed. Smith visited her sister in Janesville during the week.

Mr. and Mrs. Fred. Gebach and daughter of Mott, S. Dak., are visiting her brother George and family.

Wm. Hein transacted business in Chicago last week.

Mrs. Wm. Kiskner of Peterson, Iowa, is visiting her nieces, Misses Jetta and Orpha Hulbert.

Messdames T. Mack, Ben Cleveland and daughter Miss Mary spent last Tuesday in Janesville.

Messrs. H. A. Schultz and Dr. S. T. Reyes were in Milwaukee the first of last week.

Ed. Gibson visited his mother in Chicago during the week.

Miss Ellen Martin visited her brother and family near Hanover last week.

Miss Gwendith Wescott returned to Madison this morning where she is taking treatments.

KOSHKONONG

Koshkonong, June 14.—Mr. and Mrs. C. L. Voge and Mr. and Mrs. Harry Nye of Whitewater went to Jefferson to visit their mother where they held a family reunion. Ethel and Mabel Voge did not return till Tuesday.

Mr. and Mrs. J. Kraus visited relatives at Lake Mills Sunday of last week.

A car of lumber was unloaded here last week for a new house on the Grogan farm. Jesse Howard of Milton having the contract for the work.

Miss Fox of Fulton is spending a

week with her sister, Mrs. Ed. Kraus.

Miss Mary Flax of Ft. Atkinson are visiting Mrs. W. Miller.

Margery Nye of Whitewater spent last week with her aunt, Mrs. C. L. Voge. Ethel and Mabel Voge went home with her to Whitewater Saturday and returned Sunday.

At the Sunday School sociable Wednesday evening 60 were present and gallons of ice cream were disposed of.

Mrs. Frank Shuman will entertain the mite society Thursday afternoon, June 17.

At the annual school meeting held at Otter Creek Monday evening June 14, the following were present: Misses Scott Robinson and Frank Lyons were the only ones present besides the school board Joseph Kraus and Herman Kunkle were called in so that a meeting could be held. F. Slevert was elected treasurer again, and it was voted to have cement steps for the school house. Carr Marquart of Milton Jct. has been engaged to teach the coming school year. Carr was born and brought up here and attended this school. He comes highly recommended by the school board at Indian Ford where he taught the past year.

MAGNOLIA

Magnolia, June 14.—The Evansville telephone company's manager was through this locality last week to see about raising the monthly dues from fifteen to twenty dollars per month, and several contemplate having the telephones taken out of their homes.

Miss Bernice Lettis is home for the summer vacation.

Miss Mae Martin will teach the Magnolia school again the coming year.

Rev. C. H. Hewitt will return home this week so as to conduct the usual Sunday services.

Mr. and Mrs. R. E. Acheson and Mr. and Mrs. T. M. Harper and son moved to Milton avenue Sunday afternoon to call on Mr. and Mrs. John Boyd and son.

Mr. and Mrs. Wilbur Andrew and family Sunday at the former's parental home.

Mr. and Mrs. E. G. Setzer and family motored to Janesville Sunday.

Miss Ruth Acheson Sundayed in Footville.

Mrs. Ed. Smith visited her sister in Janesville during the week.

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Miss Gwendith Wescott returned to Madison this morning where she is taking treatments.

AFTON

Afton, June 14.—A good attendance of the friends of the Sunday school enjoyed the Children's day program given at the Baptist church Sunday morning at eleven o'clock. The exercises were well carried out, showing careful preparation.

Mr. and Mrs. F. C. Miller of Crookston, Minn., visited Afton friends last week.

A number of friends gathered at the home of Miss Edna Enkelke Tuesday evening in honor of her twenty-first birthday. The gathering was in the nature of a surprise, which was very successfully carried out. Music and games and a general good time was enjoyed. All departed at a late hour, after delicious refreshments had been served.

J. S. Clark of Milton Junction, called on Afton friends one day re-

cently.

At the school meeting E. Brinkman was re-elected director.

Mrs. John Brinkman is entertaining her daughter, Mrs. Watkins of Aberdeen, South Dakota, and Miss Mollie Lemke of Chicago.

Miss Emma Lemmerhirt had as guests recently, Miss Elsie and Henry Huebbe of Beloit.

C. E. Gehring and daughter, Miss Ella, spent Sunday at the home of Edgar Huebbe, near Beloit.

The school in the Sennett district closed Friday with a picnic. Among the visitors present were, Mrs. George Walters, a former teacher, and the Misses Hazel and Luella Walters.

Mr. and Mrs. Verle Wident of Chicago, were the week end guests of Mrs. Wident's parents, Mr. and Mrs. Herman Granback. Mrs. Wident was formerly Miss Rhoda Granback and was married at Chicago May 22. They will reside in Chicago, where Mr. Wident is an engineer.

Miss Emma Granback has returned to Chicago after spending three weeks at home.

The son of J. for the Royal Neighbors and their children will be held in Hammel's grove Saturday, June 19. Dinner at noon.

PORTER

Porter, June 15.—Quite a crowd attended the party in Toll's new barn on Saturday evening.

Our numerous school teachers are home again for their summer vacation.

Mr. and Mrs. E. M. Nalan were guests of the latter's sister, near Koshkonong, on Sunday.

The J. Barrett's are shingling their new house.

Essenden built a new garage last week.

C. E. Sweeney is doing some fine improvements on his farm, formerly the old Mosher, homestead, in the shed of building barns and tobacco sheds.

Leyden and Porter will cross bats at Gibbs Lake on Sunday if the weather man permits. A strong game is promised.

Miss Agnes Mullenwey spent a few days with relatives in Edgerton last week.

Miss Holdina Becker is expected home Wednesday. She spent the winter in Edgerton.

Miss Mae Nichols was out from Edgerton on Monday and resumed her musical instructions.

Mr. J. Norum was taken seriously ill and removed to the Janesville hospital recently.

Thomas Stearns' house has been treated to a coat of paint, which adds very much to the general appearance.

M. Cunningham was out last week from Edgerton and built a new chimney for R. L. Earle.

At the annual school meeting held in the Eagle school house, J. Barrett was elected treasurer, to succeed himself.

EMERALD GROVE

Emerald Grove, June 15.—Next Sunday morning communion services will be held. Persons desiring to unite with the church will kindly notify the pastor before Sunday.

Sunday evening the children's day exercises will be held at the Presbyterian church and we are all invited to come.

Mr. and Mrs. Warren Mack and little daughter of Monroe were over Sunday visitors of their parents, Mr. and Mrs. J. T. Barlass.

There will be an ice cream sale at the Church Saturday night of this week.

Mr. and Mrs. F. H. Wetmore and family attended the funeral of Mrs. Grove Wetmore, at Millard, Sunday.

Gazette want ads. will act as your solicitor for business.

JUDA

Juda, June 14.—Mr. and Mrs. J. J. Kellogg returned home Tuesday noon from several days visiting their granddaughter Mrs. L. V. Dodge.

Mr. and Mrs. George Rice were Monroe shoppers Wednesday.

Mrs. Eva Lyman returned home Saturday evening from Janesville where she has been visiting a sick friend.

Mrs. R. C. Mitchell was a Brodhead shopper Thursday.

Robert Deininger and his men finished Fred Hartwig's barn last week.

Mrs. Fred Deininger, Sr., and Fred Deininger, Jr., from Monroe, and Mrs. George Kubat and son, Lester, spent Wednesday with Mr. and Mrs. Robert Deininger and family.

MISS WILKINSON SAILS FOR RED CROSS CAMP OF ALLIES TO BE NURSE

Center, June 15.—Miss Mabel Wilkinson of Chicago, who has been visiting at the home of her friend, Mrs. Will Dixon, left for Hoboken, New Jersey, Sunday night, where she will leave on the steamship New Amsterdam for England with a unit of seventy-six nurses and thirty doctors, to nurse the wounded soldiers of the allies. May good luck follow her in this good cause.

Mrs. J. P. Goldsmith was suddenly called to Clark county last Thursday on account of the illness of her daughter, Mrs. Herman Zulke, who resides near Neillsville.

Miss Myrtle Berryman of Evansville visited her friend, Mrs. Emily Adea, last Friday afternoon.

Mrs. Will Dixon was a week end visitor in Janesville.

W. H. Adea has finished assessing the town of Center and is now superintending road grading in his district, assisted by Jay Fuller with his steam engine.

Misses Sarah and Amanda Adea attended children's day exercises at the M. E. church in Footville Sunday.

Mrs. H. O. Barlow and Mrs. R. O. Shaw will leave for a week's visit with relatives in Chetek, the latter part of the week.

Those who had to replant their corn got it in time to get the benefit of the last week of cold rain.

Ed Davis, who raises tobacco on the farm, has about two acres set, the first in this locality.

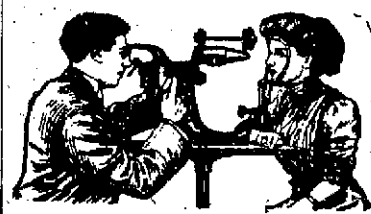
A number from here are expecting to attend commencement exercises in Janesville this week. Miss Florence Davis is spending the latter part of the week with friends in that city.

Miss Amanda Adea has returned to Seth Crall's, after a week's stay at the parental home.

Misses Eric and Kate Crall leave for the Pacific coast Monday. They will visit Yellowstone Park, together with many points of interest in the

west, as well as the exposition at San Francisco before returning home.

Miss Katherine Roberts left for La Crosse Sunday, where she will attend school.



There is no such thing as an "eyeglass bargain." The proper correction of defective eyesight is possible only through the services of an Optometrist to scientifically examine your eyes and adjust the mountings.

A. E. HARTE
OPTOMETRIST
EVANSVILLE, WIS.

Our Certificates of Deposit are all Payable on Demand

and at the end of six months they draw interest at the rate of 3%.

They are issued in any amount and are transferable by endorsement.

THE BANK OF EVANSVILLE

Founded 1870.
GEO. L. PULLEN, President.

Evansville News

Evansville, June 15.—Married, at 3:30 at the home of the bride's parents, Mr. and Mrs. Fredus Johnson, Miss Lucile Johnson of Bureau, this city. The very pretty ceremony of the couple, was performed by Rev. N. C. Olliver.

Mrs. C. Harper of Madison played Mendelssohn's wedding march, the couple being attended by Mr. Bunge, a school friend of the groom at Beaver Dam academy, and Miss Ethel Johnson, sister of the bride.

Miss Ruth Harper of Madison was the bride. The Misses Vernaline Johnson, Lory Purcell, Bernadine Gillman, Leon Purcell, Bernadine Spencer and Martha Holmes were for the bride party.

The bride wore a attractively gowned in white and the bridesmaid in pink white roses, the latter, pink. The of the pink and white color scheme of the house was carried out by brides, peonies and Marguerites.

Esther Franklin rendered several solos in a very pleasing manner. Following the ceremony a three course dinner was served. The couple left last night for Madison via auto, after which they will go to Chicago and Lake Geneva.

Among the out of town guests were Mr. and Mrs. Crawford Harper and daughter of Madison and Harry Johnson of Chicago.

Evansville Personals.

Mrs. L. J. Graves and son, Sybil, Mrs. Jack Farnsworth and daughter and Mrs. Yarwood of Brooklyn motored here yesterday to shop.

Miss Constance Ware leaves today for Chicago where she will probably spend a month with her cousin, Ernest Basley, and brother, Cecil Ware, and family.

Mr. and Mrs. Henry Gosh of Milton Junction spent Sunday with Mr. and Mrs. Charles Gosh of this city.

Archie Richards of Brooklyn was a recent local visitor.

Mr. H. A. Knapp is entertaining her mother, Mrs. Burdick, of Roscoe, Ill., this week.

Prof. and Mrs. Berge of Brooklyn were guests of local friends Monday.

Mrs. Fred Morrison and mother, Mrs. William Tolles, spent yesterday with Janesville friends.

Miss Mable Knudson of Brooklyn spent the last of the week in this city.

Miss Laurene Parker of Brooklyn was an Evansville visitor the first of this week.

Mr. and Mrs. Will Standish motored to Lake Koshkonong yesterday to get their cottage in readiness for the

Read the want ads. carefully. The bargain you are looking for may be there.

summer.

Miss Carrie Rollins of Brooklyn was an Evansville visitor Monday.

Miss Viola Miller, who has been attending school at Rockford the past year, is home to spend the summer months with her parents, Mr. and Mrs. S. B. Miller.

Miss Evelyn Spencer of Beaver Dam arrived last night for a two weeks' visit with her parents, Mr. and Mrs. Arthur Spencer, of this city.

Miss Marjorie Wallace of Madison is home to spend the summer months.

Miss Hazel Keylock of Whitewater is here to spend the summer with her father, George Keylock.

Miss Ava Winters of Brooklyn was the guest of local friends Monday.

Miss Leon Purington of Sandy Hook is spending a few days with Miss Marjorie Spencer.

Walter Chapin is spending this week in Monroe.

Valter Howard and family of Waukegan, who have been visiting at the home of Mr. and Mrs. J. M. Bodenberger, returned to their home Sunday. Mr. and Mrs. Bodenberger accompanied them as far as Janesville, via auto.

Mr. and Mrs. Clarence Walker of Brooklyn attended the theatre here last night.

Miss Jonnie Purcell returned to Chicago where she is studying nursing at Augustana hospital today, after a two weeks' visit with her parents.

Miss Nina Munger has returned from a visit with relatives at Sparta.

Stanley Perry was a recent Albany visitor.

Quick sellers—Gazette want ads.

RUPTURE EXPERT HERE

Seeley, Who Fitted Czar of Russia, Comes to Janesville.

F. H. Seeley of Chicago and Philadelphia, the noted truss expert, will be at the Grand Hotel and will remain in Janesville Thursday only, June 17th. Mr. Seeley says: "The Spermatic Shield as now used and approved by the United States Government will not only retain any case of rupture perfectly, affording immediate and complete relief, but closes the opening in 10 days on the average case. This instrument received the only award in England and in Spain, producing results without surgery, painful injections, medical treatments or prescription. Seeley has documents from the United States Government, Washington, D. C., for inspection. All charity cases without charge, or if any interested call he will be glad to show same without charge or if them if desired. Business demands prevent stopping at any other place in this section. Advertisement.

THE GOLDEN EAGLE
LEVY'SCLOSING OUTSUIT SALE
These Suits Must Be Sold
HIGH GRADE SUITS LESS
THAN HALF PRICE

Some of these suits are the finest ever brought to Janesville. They can be secured now at a fraction of their real worth. Our east Display Window contains the lot, marked at the following prices:

ONE \$38.50 SUIT, MARKED AT	\$16.85
ONE \$30.00 SUIT MARKED AT	\$13.65
THREE \$45.00 SUITS, MARKED AT	\$19.65
TWO \$47.50 SUITS, MARKED AT	\$20.35
ONE \$49.50 SUIT, MARKED AT	\$20.65
ONE \$50.00 SUIT, MARKED AT	\$20.85
ONE \$55.00 SUIT, MARKED AT	\$21.65
TWO \$57.50 SUITS, MARKED AT	\$22.65

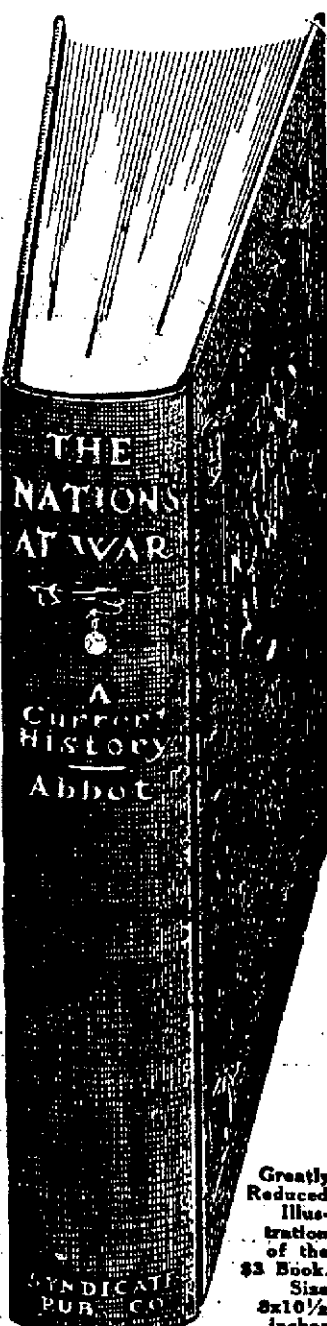
Another Large Lot of House
Dresses Received Today
\$1.19

It seems that we can hardly keep enough of these handy, practical little dresses on hand to supply the demand. The new lot are shown in black and white, blue and white, checks and stripes, daintily trimmed with organdy collars and cuffs. They are good enough for street or porch wear. Exceptionally good value at \$1.19.

THIS IS THE DAY

A Few of the Hundreds
of Colored Plates and
Photographs:

- The arrest of the assassin in Sarajevo, Bosnia.
- The burning of the dead on the battlefield.
- Brave nurses' tender care of the wounded.
- Camp kitchens at the trenches.
- The great siege guns in action.
- Crossing the rivers on pontoons.
- The Grim Reapers' harvest on the battlefield.
- Submarines in action.
- Destruction of three giant English cruisers by a German submarine.
- Distress of Belgian Refugees.
- Zeppelins at work.
- Scouting aeroplanes.
- Soldiers in the trenches.
- Parisians watching the hostile aeroplane.
- Heroic removal of wounded while under fire.
- Enormous auto trucks conveying food to the front.
- The sufferings of women and children at home.
- And several hundred more thrilling pictures from the seat of war.



CALL AND SEE IT

No word description can tell you about the wonders of this beautiful illustrated volume, with its 364 pages and 483 colored and monotone reproductions from photographs. You must see it to appreciate its many unique features.

For EVERY Reader
of the
GAZETTE

Speak to your friends—every one of them will want to know the truth about this mighty conflict. Tell them HOW and WHERE they can take advantage of this sensational offer.

HOW TO GET IT

Just bring to the office of this newspaper 3 coupons, printed daily in another column, and 38 cents partially to cover the incidental expenses of distribution, including express from the factory, clerk hire checking, etc., and receive without further cost this magnificent \$3.00 volume. These three coupons are worth \$2.02 to you.

MAIL ORDERS—By parcel post include EXTRA 8 cents within 150 miles, 12 cents 150 to 300 miles; for greater distances ask your postmaster amount to include for 4 pounds.

FOR EVERY THINKING
MAN AND WOMAN,
BOY OR GIRL

GET YOUR COPY TODAY

SNAP SHOTS

If you are of frail physique, have a weak stomach and a tendency toward rheumatism and other serious ailments, the probabilities are that you will live a long time and die at an advanced age.

It is possible for a woman to bury her past, but some other woman always marks the grave.

A woman is very apt to overestimate the good time her husband has when he is away from home.

There is some consolation in the thought that the graduating oration never is as painful to the audience as it is to the young man who delivers it.

Dud Hewlett says he easily could have shot the burglar who, the other night, ransacked the Hewlett house. Dud says the reason he didn't was that he was afraid of waking the baby.

A mother's fervent hope is that her daughters, when they marry, will do better than she did.

The theory that girls occasionally marry men they dislike in order to please their parents also is a fallacious one.

T. P. BURNS CO.

We Save You Dollars and Cents.

45-inch Voile Flouncings, beautiful goods in neat patterns, values to \$1.00, now at per yard.....59¢ and 69¢

39¢ value 18-inch Swiss Embroideries strong edges in hand—some effects, now reduced to per yard.....25¢ and 29¢

Women's \$1.00 Voile and Lawn Shirtwaists, all sizes, now at.....59¢ and 69¢

50¢ value Kewpie Dolls now at each.....39¢

10¢ Crash Toweling, heavy goods grade, special per yard.....81½¢

10¢ Dress Crepes and Lawns, neat floral effects special now per yard.....8¢

Women's 15¢ value Hose in all sizes, now at 2 pair for.....25¢

Women's White Parasols, new stock of these just received, specially priced at each.....98¢ and \$1.48

5¢ Toilet Soap snow 3 bars for.....10¢

T. P. BURNS CO.

We Save You Dollars and Cents

Amusements

(Notices furnished) by the theatres.)

AT MYERS THEATRE.

The Story of "Bartered Lives." Hesperia, an artist's model, and her twin sister, Pierrette, a singer, so closely resemble each other that they cannot be told apart, even by their most intimate friends, and are able to impersonate each other at will. One morning Hesperia awakens with a bad headache, and having an en-



POWERFUL SCENE FROM "BARTERED LIVES," AN UNUSUALLY GOOD KLEINE PICTURE AT MYERS THEATRE TONIGHT.

sagement to pose for a young painter that day, asks her sister to take her place. Pierrette consents, and at the artist's studio meets a millionaire through whose influence with the managers she obtains a position upon the stage. She soon becomes a famous opera singer and sometime later goes abroad, leaving her sister, Hesperia at home alone.

Pierrette, carried away by her love for money, becomes engaged to a wealthy banker whom she does not love and whom she does not scruple to deceive. He soon learns that her love for him is only feigned and in desperation attempts suicide. He succeeds only in severely wounding himself, but his method of attempting his own life is such as to point to attempt at murder, and he allows it to be thought that he was attacked by someone else, hoping to obtain revenge upon Pierrette by having her accused of the crime.

While the banker is in the hospital, Pierrette, panic-stricken, flees the country, but not before writing to her sister, Hesperia, telling her that she is going away and that she wants her to come and live in her mansion during her absence. Hesperia arrives, and being mistaken by some of Pierrette's friends for the singer herself, decides to keep up the deception in order to enjoy the luxuries that go with the life of a popular prima donna. She even signs a contract to sing in a new opera and in the actual presentation of the piece scores a great success.

The banker, now fully recovered, visits Hesperia and, never suspecting that she is not Pierrette, again presses his suit with ardor. When the girl refuses to have anything to do with him, he again plans revenge and uses the incident of the shooting to have her indicted for attempt at murder.

Her story that she is not Pierrette, but her twin sister, Hesperia, is not believed, and the mesh of circumstantial evidence wound by the banker's unscrupulous detectives, makes her acquittal of the charge practically an impossibility. Pierrette, living under cover, has not the courage to come forward and announce her identity, but at last, when she sees that her sister is almost certain to be sent to prison, writes to the officers of the court, telling them the truth. She plans to take her own life before the officers arrive at her hotel, but the hand of destiny intervenes. A terrific storm breaks over the city, and Pierrette, when she goes to the window to draw the shade, is struck dead by a bolt



POWERFUL SCENE FROM "BARTERED LIVES," AN UNUSUALLY GOOD KLEINE PICTURE AT MYERS THEATRE TONIGHT.

of lightning. "Bartered Lives" will be shown at Myers Theatre tonight.

Edgerton News

Edgerton, June 16.—The Five Hundred club met at the home of Mrs. E. C. Tallard on Washington street yesterday afternoon, Mrs. Geo. Doty winning the prize.

Mrs. E. M. Hubbell and cousin, Miss Mida, went to Janesville this morning to attend the high school class play, "Robin Hood and Maid Marian," which was held this afternoon.

Miss Josephine Tallard is spending the day visiting friends in Janesville today.

Hal R. Martin and family are spending the week visiting relatives in Madison.

E. C. Tallard is transacting business in Waukesha today.

Herman Krovick is spending the week on business at Monroe and Mineral Point.

Mrs. C. W. Wanamaker spent yesterday calling on friends in Janesville.

Mrs. A. S. Plank and daughter, Florence, were Janesville callers yesterday.

F. W. Jensen transacted business in Janesville yesterday.

Rev. F. W. Schoenfeldt and wife returned from Babcock after an extended visit to that city.

Sidney Green returned from Milton college to his home in this city.

Mrs. D. I. Wilson departed this morning for White Plains, New York, to spend a few months with her daughter, who is now living in that city.

The German Society are enjoying a picnic at Shoemakers' woods today.

The Edgerton Court band is furnishing the music.

Dinner Stories

Two New Yorkers of some experience in travel other than by rapid transit lines of the metropolis were telling hard-luck stories. "About the



worst I ever got up against," said one, "was being from a Connecticut Yankee what was represented to be a pullet, and, by golly, it turned out to be a hen so old she couldn't lay fresh eggs." Hard lines, hard lines," sighed the other, who had a red nose. "But think of me being marooned for a whole month in Kansas town which was so teetotally temperance that even the cows had gone dry at the last election!"

An elderly millionaire had married a beautiful young chorus girl. After their quiet wedding they had a quiet wedding breakfast a deux—Astrakhan caviare, eggs pompadour, a truffled chicken, fresh peas, champagne—so the quiet breakfast ran. "My dear," said the old millionaire, as the fruit course, a superb melon, came on, "tell me, my dear," and he laid his withered hand on her young, fresh one—"do you love me for what I am, or for what I was?" The beautiful girl smiled down from the window into the admiring eyes of a young clubman who was passing; then she bent her clear, considering gaze on the gray ruin opposite her, and replied: "I love, you, George, for what you will be."

At Christmas the children of a certain provincial school tried to collect money by singing carols and snatches of hymns. Many complaints had reached the rectory's ears of bands of youngsters scampering through the first verse of "While Shepherds Watched," and then violently ringing the doorbell. So he instituted inquiries on the next occasion he visited the school. "Why is it," he asked, "that instead of singing the hymn in a reverent way you scamper through one verse and then ring the bell? Silence reigned for a short time. Then a shrill voice from a small boy at the back of the room was heard in explanation: "Please, sir, it's cause they always lets the dog loose at the second verse."

HARDWARE

Hardware, June 14.—Mr. and Mrs. Fred Fiebert spent Sunday with friends in Edgerton.

Joseph Bowen and Lorraine Conway of Edgerton spent Sunday at James Burns.

Mabel Quam is spending this week at the home of her brother Eric, in Albion Prairie.

The Hardware team defeated the Edgerton Cubs at Schmeling's Park Sunday. Hermanson was at his best and held the hard hitting Cubs without a score until the ninth inning, when they rallied and ran in two scores, making the game 2 to 2 in favor of Hardware.

Fred Wachlin is recovering from an attack of the mumps.

The Champion of Moderation

Pure Sparkling Palatable

The Champagne of Bottled Beer

Miller

HIGH LIFE

IN LIGHT BOTTLES

America's unrivaled quality brew

Cleanliness a certainty. The light bottle does it.

Order a Case Today

Brewed by Miller Milwaukee

AT HIGH CLASS BARS EVERYWHERE

JANESVILLE CHAUTAUQUA FOR 1915

SIX DAYS, JULY 10 to 15 INCLUSIVE

This big popular entertainment which appeals to all the people of Janesville and Southern Wisconsin has been actually launched for the year 1915 and the campaign for the sale of season tickets is well under way.

The Chautauqua spirit in Janesville

has grown with each succeeding year and it is a great satisfaction to those who have given of their time and money to know that the effort meets with such popular approval. That the Chautauqua is a benefit to the community both as an amusement and educational institution is conceded; it not only creates a desire for better things but affords a vacation period at almost no cost to those who wish to combine pleasure with education.

A Big New Feature is the Junior Chautauqua

Aside from the very strong program for the adults there has been provided this year the Lincoln Junior Chautauqua for the children every morning. A graduate playground expert will be in charge.

Every Family Should Plan to Attend the Chautauqua Every Day this Year

Provide yourself with season tickets, you can get them from the representative who will call upon you or at any of the various places mentioned here, but whatever you do arrange quickly for your season ticket.

PROGRAM

HOURS OF SESSIONS:

MORNING:
8 to 11. Junior Chautauqua
At the Playgrounds.
(For Season Ticket Holders.)

AFTERNOON:
2:30. First part of program at tent.
3:15. Second part of program at tent.
3:30. Games and stories at playgrounds.

NIGHT:
7:30: First part of program at tent.
8:15. Second part of program at tent.

FIRST DAY

Morning—Junior Chautauqua.
Afternoon—Formal Opening.
Musical entertainment—Conservatory Players.

Admission 15 and 25 cents.
Children's Hour—At the playground.
Night—Concert with Baldy Strang in Scotch

Costume Songs—Conservatory Players.
Lecture—Booth Lowrey.
Admission 15 and 25 cents.

SECOND DAY

Morning—Junior Chautauqua.
Afternoon—Prelude—Mason's Jubilee Singers.

Lecture—Col. G. A. Gearhart.
Admission, 15 and 25 cents.

Children's Hour—At the Playground.
Night—Concert—Mason's Jubilee Singers.

Lecture—Col. G. A. Gearhart.
Admission, 15 and 25 cents.

THIRD DAY

Morning—Junior Chautauqua.
Afternoon—

Entertainment—The Arden Drama Players.
Crayon Recital—Pitt Parker.
Admission, 15 and 25 cents.

Children's Hour—At the Playground.
Night—

Night—Cartoon Lecture—Pitt Parker.
Dramatic Recital—The Arden Drama Players.

Admission, 15 and 35 cents.
FOURTH DAY.

Morning—Junior Chautauqua.
Afternoon—Concert—Bland's Chautauqua Band.

Readings—Jean Macdonald.
Address—"Presidents I Have Known"—Hon. William E. Mason.

Admission, 25 and 50 cents.
Children's Hour—At the Playground.

Night—Grand Instrumental Program including solos, duets and quartets Bland's Chautauqua Orchestra.
Readings—Jean Macdonald.

Admission, 25 and 50 cents.
FIFTH DAY.

Morning—Junior Chautauqua.
Afternoon—Entertainment—The Beverlys.
Lecture—Harold Morton Kramer.
Admission, 15 and 25 cents.

Children's Hour—At the Playground.
Night—Musical Prelude—The Beverlys.

Modern Scientific Marvels—Reno B. Welbourn.
Admission, 15 and 35 cents.

SIXTH DAY
Morning—Junior Chautauqua.
Afternoon—Prelude—Royal Welsh Ladies' Choir.

Lecture—Hon. J. K. Coddling.
Admission 15 and 35 cents.

Children's Hour—At the Playground.
Night—Lecture—Hon. J. J. Coddling.

Grand Concert—Royal Welsh Ladies' Choir.
Admission, 25 and 50 cents.

THE LINCOLN JUNIOR CHAUTAUQUA will be given, mainly, on the Chautauqua Playgrounds each week. A graduate playground expert will have charge, and the real fun, joy, and benefit of play will be illustrated as well as advocated. In the afternoons, follow-

ing certain parts of the Senior program, story telling, folk games, songs and camp fire circles will be directed. The Junior Chautauqua is a movement in keeping with a new era of education for the children of America.

Buy season tickets and save more than half. You get full benefit of program only by attending regularly. Total Adult Single Admissions, \$4.00. Total Youths' Single Admissions, \$2.00. Youths' Season Tickets, 8 to 15 years, \$1.00. (Good to the Junior Chautauqua.)

ANNOUNCEMENT: Vesper services and other features suitably arranged for Sunday. This is your Chautauqua, put on at the instance of your people. Help to make it a great and happy community occasion.

Program Subject to Change.

Season Tickets

for Janesville Chautauqua are on sale at the following places:

Adults \$1.50 Children \$1.00
Ludlow's, Ladies' and Children's furnishings.
Red Cross Pharmacy
People's Drug Company
Smith Drug Company
McCue & Buss, Empire Drug Store.
Badger Drug Company
J. H. Jones Grocery
Taylor Brothers Grocery
Conway & Dawson Grocery
E. C. Bauman Grocery
Dedrick Brothers Grocery
Janesville Electric Company
First National Bank
Rock County National Bank
Bower City Bank
Merchants & Savings Bank
The Golden Eagle, Shoes and Clothing
Amos Rehberg Company, Shoes and Clothing.
T. J. Zeigler Clothing Company
Young Men's Christian Association
Grand Hotel
T. P. Burns Co., Dry Goods
J. M. Bostwick & Sons, Dry Goods
E. L. Howard, Dry Goods.

How Advertising Brought Success To Haberdasher

Fred L. Rossbach, Chicago's Furnisher to His Majesty, the American Citizen Wins Quick Success by Daring Newspaper Advertising.

STARTED AS NEWSBOY.

Invested \$2,000 First Year in Advertising, Bringing Back \$50,000 in Sales—Now Appropriates \$20,000 a Year for Business Insurance.

By Andrew L. Deming.

"A business man is in very much the same fix as the costumed knight in a templar procession—he has to keep moving if he's to keep in step with the times, and if he slackens up or stops to rest, the first thing he knows, the band wagon is quite out of sight."

Fred L. Rossbach was speaking, as we watched the endless procession of screaming umbrellas bobbing past his office window on Jackson boulevard. He is the man who has a men's furnishing store "two minutes from any point in Chicago's business district," doing a modest yearly business of \$500,000—the outgrowth of a tiny salaried and solitary clerk with a capital of \$2500, back in 1891. He was telling me how he accomplished it.

Selling Paper's Teachings Salesmanship.

"I came to Chicago at the mature age of fifteen," he continued, "with the usual newsboy past, and the ordinary weapons of the young American who believes he is about to carve his name in the business annals of a big city—ambition, the confidence peculiar to fifteen, and the 'hustle' and capacity for work that is the fruit of newsboy training."

"Chance directed me to the men's furnishing business—enthusiasm cemented the alliance—for there is no cleaner, more absorbing or fascinating line of work for the man with modest capital, who makes up his

Age is Not the Cause of your hair falling out. It is the condition of your scalp.

Rexall "93" Hair Tonic will destroy the germ which is the cause of this trouble. 50 cents a bottle. Smith's Pharmacy.

mind to be lavish with his energies and working hours till the business can stand on its own feet.

"When I was twenty-three, I supplemented my savings by forming a partnership with a man who had offered to help me when I should be ready to make my own venture—and opened the little store over on Washington street.

"My capital was \$2500, and my first investment, all told in advertising, was \$2,000. I've been proud ever since to think I knew enough to start right—for my first year's business was \$50,000—as compared with a probable 50,000 cents, as a young man's first year in an unadvertised business.

Tires of Commonplace Ads.

"We were one of the first furnishing stores to launch big scale, systematic newspaper advertising in Chicago—and as a result, we sell 50,000 collars annually, which is far more than any other exclusively furnishing firm of New York, and our annual business today is a generous \$500,000.

Distinguishes Between Publicity and Advertising.

"What mediums to you find most effective for this business?" I asked him.

"Well," he replied, "I distinguish between publicity and advertising. We use the former to get an accurate count of the day's sales, and at closing time the books showed we had sold 4,487 ties."

Getting the Crowd Into the Store.

"For instance, a few weeks ago we ran a 200 line ad in two of the morning papers, announcing the sale of knitted silk ties. We kept an accurate count of the day's sales, and at closing time the books showed we had sold 4,487 ties."

An Advertising-Made Business.

"But how about the little fellows who say they can't afford to advertise, and those who say they have to reduce their appropriation during hard times?" I suggested.

"Perhaps the most distinguishing trait of Mr. Rossbach's manner is the combination of geniality and dignity with which he interests himself in whatever has interested him. In whatever his interests are directed to, he is thorough and dispassionate. He has replaced it with a frown of impatient earnestness."

At there you touch on one of my hobbies, young man. There has never been a year so poor in my business career that I could afford not to advertise in the newspapers—not that I could afford to reduce them.

"I have conducted this business conservatively, selected good lines and stuck to them. Our prices have been neither the highest nor the lowest—neither the most profitable nor the least necessary small on this stock. We've given our customers fresh goods and original ideas—as you know, I originated quarter size col-

lars. One of my first rules for my clerks was 'don't push a sale, give your customer what he wants.' But these are the things the furnishing man has to do for them, all doing them as nearly as they can. Prestige Retailer's Greatest Asset.

"But what earthly good is it going to do us if we don't tell people about it? I sold nearly 5,000 knitted ties in one day, brought nearly 5,000 probable buyers of additional articles into my stores. Why? Because of the prestige these stores have gained through the pages of the newspaper. Because I have kept them and what they stand for so conspicuously and constantly before newspaper-reading Chicagoans that they know a sale here means a bonafide opportunity to save money. The very fact that we've been spending \$20,000 a year in advertising for the past fifteen years, in good times and bad times—and they see no shrinkage in our advertising space during psychological or any other hard time of hard times—is evidence that we're prospering in all times—and prosperity indicates to the thinking buyer that satisfaction is to be had here.

Continual Prosperity depends on making every customer a satisfied one—back, or repeat—after the newspaper has brought them to the store."

Can't Make Hay on Borrowed Sunshine.

"I'm just reminded of a firm I worked for back in the early nineties," he went on, as the reminiscence smile broke through again, and he leaned back in his chair. "They selected a fine location on State street, and announced their opening in a page spread."

Then they rocked back on their heels and said: 'There, we're through. We've told people we're here—all those other fellows on State street advertise every day and bring people down here—they'll remember us, and in they come. Simplest thing in the world—let the other fellows advertise, and we'll make hay on their sunshine.'

"They were through. It wasn't long till Chicago had forgotten they'd ever had a store on State street."

Rossbach's Recipe for Success.

"It seems to me," I ventured as I picked up my hat and gloves to leave, "that you would give your advice to the new man in this line in almost one word."

"One," he smiled. "We pronounce it: 'Verbalize down here in capitals—every other word are the ones every man in the experience necessary to start a business of this kind knows—honesty, reliability, care in selecting stock and keeping it fresh, originality, and convenience of location, and so forth. But men have to dress in all times—it's up to us to tell them where to buy.'

And as I worked my way slowly and laboriously through the crowds of buyers that thronged the store, I thought to myself: 'Well, for a hobby, it looks to me like Mr. Rossbach selected just about

the last word in money makers when he selected advertising.' Copyright 1914—Andrew L. Deming.

JOHNSTOWN

Johnstown, June 14.—Funeral services were held for Mrs. Grove Westmore Sunday at 10 o'clock from Millard, burial at Johnstown. Mrs. Westmore was formerly Miss Fanny Taylor and they were both Johnstown young people. She leaves beside her husband, four daughters to miss a mother's love and care.

Announcement received that an eight pound girl has arrived at the home of Mr. and Mrs. Francis Moss, Benson, Arizona.

Mr. and Mrs. John McGowan of Clinton announce the arrival of a baby boy at their home.

Mrs. Teresa Craig of Austin, Minn., is spending the week with relatives. Mrs. Marion Peterson was a guest last week of Miss Laura Mackold of Eagle.

Mr. and Mrs. A. Peterson very pleasantly entertained for the day Mr. and Mrs. F. Ault and son Ellis, Mr. and Mrs. E. Roberts and daughter Florence of Dausman, Mrs. Teresa Craig of Austin, Minn., and Mrs. C. Craig, Mr. and Mrs. W. Jones. Covers were spread for sixteen.

Messrs. and Mesdames J. Haight, A. Peterson, attended the entertainment Friday evening at the U. S. Corners church.

Mr. and Mrs. Harold Hanthorn's guests over Sunday were relatives from Prairie du Chien, Arena and Madison.

Wm. Titus and family helped their father I. H. Titus celebrate his 79th birthday at the home of his daughter, Mrs. Clayton Spalding, Milton.

SPRING VALLEY.

Spring Valley, June 14.—Mr. Dittler is building a barn on his farm here.

Mrs. A. W. Palmer went to Appleton Saturday to meet her sister, Mrs. Wolf of Gladstone, Michigan. Mrs. Wolf is on her way to the Pacific Coast for an extended visit with her friends.

At the recent school meeting Stone Liston was re-elected director of school board.

Quite a severe rain storm visited this section Saturday evening. Corn fields were washed to a considerable extent.

Miss Beth Palmer was one of the graduating class at the Broadhead high school this year.

Mrs. Robert Harper of Kimball, S. Dakota, is visiting friends here.

Wm. Grady of Broadhead was a business caller here Thursday.

CARRIE JACOBS BOND IS HONORED AT EXPO

Noted Composer, a Former Janeville Woman, Is Feted at San Diego Fair.

Tuesday, June 1, was Carrie Jacobs Bond day at the Panama-California exposition at San Diego. The noted composer, who for many years resided in Janeville, and who has a large circle of friends here, was honored with receptions and recitals, and one of the largest crowds of the exposition thus far was present to join in the special festivities.

"In honor of the composer," says the San Diego Union, "Mrs. L. J. Selby of Los Angeles, a close friend of Mrs. Bond, sang 'My Soul' and 'One Hundred Years From Now,' both by Mrs. Bond. Dr. Humphrey J. Stewart, official organist, played the accompaniments on the Spreckels outdoor organ."

Early in the afternoon the composer and Mrs. Selby were guests of honor at a reception given at the Seven Southern California Counties building. After the concert they were then guests at a tea given in the women's headquarters of the California building by members of the women's board.

A Spanish program of Spanish songs and Spanish dances was given at the Gaiety building by the exposition troubadours. This part of the entertainment was arranged especially for Mrs. Bond and she seemed to enjoy it. Because many in the audience desired to see Mrs. Bond she appeared on the platform at the orchestra by Dr. Edgar L. Hewett.

"At the reception given at the California building, Mrs. Bond sang 'A Perfect Day' and as an encore, 'Do You Remember,' a new song which was composed by Mrs. Bond since her arrival in San Diego."

MILTON JUNCTION

Milton Junction, June 14.—Miss Florence Hamilton who has been attending the U. of W. stopped here yesterday to spend the day with Miss Winifred Goodrich on the way to her home at Tomah.

Miss Hazel Goodrich returned this evening from Walla Walla, Wash., where she has been teaching the past year.

Mr. and Mrs. W. B. Paul and daughter Gwendolyn spent yesterday with their daughter, Mrs. James Van Etta of Lima.

Miss Marion Wheeler returned to her home in Illinois after a few days visit with Miss Clara Fox.

Miss Martha Hull is home from Baraboo where she has been teaching the past year.

Mrs. F. L. Mahson is entertaining her sister from Albion Prairie.

SIX LEGGED WEEVIL THREATENS ALFALFA

Pest Moving Eastward From Mountain States. Does Severe Damage to the Crop.

[SPECIAL TO THE GAZETTE.]

Washington, June 16.—There is now a six-legged weevil threatening alfalfa in the intermountain state of the west. Introduced at a single spot near Salt Lake City ten years ago, it has slowly spread throughout the northern half of Utah, including three of the most productive counties and has taken a foothold in Idaho and Wyoming, near the Utah line.

The weevil, after spending the winter in the fields about the roots of the plants, deposits large numbers of pale yellow eggs in cavities made in the stems with their beaks. The little green "worms" which hatch out of these eggs during spring and early summer, cluster upon the fresh shoots of alfalfa and feed, becoming most numerous about June 1. They destroy much of the first crop, injure the quality of what remains and compel early cutting to prevent total loss. The actual damage to the first crop is not far from 50 per cent. of its value. Upon the cutting of the first crop, the larvae gather upon the bit of alfalfa which is afforded by the fresh shoots and feed, becoming most numerous about June 1. They destroy much of the first crop, injure the quality of what remains and compel early cutting to prevent total loss. The actual damage to the first crop is not far from 50 per cent. of its value. 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